

Minutes of the Presidential Committee on Athletics

Big Ten/Iowa Room, Carver-Hawkeye Arena

October 5, 2017

Members Present: Bowden, Colin, Courter, Dillavou, Drake, Friestad, Gerke, Grosland, Guagliardo, Hollingworth, Kehoe, Matheson, Osborn, Rhodes, Ryan, and Sayon.

Members Absent: Bruhn, Kelly, and Yockey.

Also Present: Barta (Henry B. and Patricia B. Tippie Director of Athletics Chair), Clerry (Associate Athletics Director), Curtis (Associate Athletics Director), Davies (Assistant Athletics Director for Business & Finance), Hill (Interim Chief Diversity Officer & Associate Vice President, Senior Associate to the President, Associate Professor of English & African American Studies), Modestou (Director of Equal Opportunity and Diversity), Moeller (Associate Provost), Taylor (Associate Athletics Director), Tovar (Associate Athletics Director), and Wilson (Senior Associate Athletics Director).

Guests Present: Bond Shymansky (Head Volleyball Coach) and Damian Simcox (Assistant Athletics Director, Facilities).

Chair Hollingworth brought the meeting to order at 4:00 p.m.

I. Welcome President Bruce Harreld - PCA Chair Hollingworth

Chair Hollingworth welcomed President Harreld. His opening remarks stressed the importance of the PCA Committee's hard work and diligence to ensure the Athletics program continues to operate with the utmost integrity, provides the best academic and athletic experience for student-athletes, and prepares student-athletes for life after graduation. PCA members' participation and feedback is paramount in supporting the university's mission and philosophy as well as the Athletics Department mantra, "Win." "Graduate." "Do It Right." He knows PCA members "have his back" and he, in turn, said he "has their backs."

President Harreld stated the Athletics Department is one important portal by which many are first introduced to the University of Iowa. Athletics is a vital component of the university.

President Harreld noted he speaks at the annual Athletics Department compliance meeting. Last year, he thanked head coaches and Athletics staff members for their hard work and dedication to maintain the integrity of the program. He expressed his gratitude for

recruiting student-athletes with value & character and for developing and adhering to the student-athlete time management plan mandated by the NCAA.

A final comment by President Harreld referred to the lawsuit the university lost earlier this year. Committee members were reminded the lawsuit not only involved the Athletics Department but also other departments on the UI campus. As a result, President Harreld enlisted the services of an outside group to examine the employment practices at the University of Iowa in total.

Chair Hollingworth opened the floor to questions. There being none, she thanked President Harreld for his comments.

II. Head Coach Introduction - Bond Shymansky, Volleyball

Barta introduced Coach Shymansky. The program has gained momentum and continues to improve each year under Coach Shymansky's tutelage.

Coach explained his philosophy pertaining to practice times and academic requirements. The team grade-point-average hovers around a 3.2; the expectation is every volleyball student-athlete will graduate. Volleyball student-athletes have iPads allowing them to access video, data, and charts at a time that works best for their schedules and learning styles. The team's mission statement is "True Mental Toughness" which means having a great attitude, treating others well, giving your very best, and being unconditionally grateful regardless of one's circumstances. The team is 13-5 currently and competes against Nebraska at home on Saturday, October 7, 7:00 pm. The promotion for this game is "Operation 5K" in which they anticipate breaking the all-time attendance record by getting 5,000 fans in Carver-Hawkeye Arena.

PCA members asked questions relating to number of matches in a season, post-season expectations, recruitment, online courses, missed-class days, and how the Big Ten Conference became known as the top volleyball conference.

Chair Hollingworth extended thanks to Coach Shymansky.

III. Mary Curtis Farewell

Chair Hollingworth stated today is Associate Athletics Director Mary Curtis' last PCA meeting. She will retire on Thursday, October 19, 2017.

For the past 22 years, Curtis stated she has worked with Presidential Committee on Athletics members and ex-officios on a variety of topics. She thanked them for their great work, time, and devotion to learning more about the Athletics Department. A round of applause was extended to Curtis on her retirement.

IV. Approval of the September 7, 2017, PCA Minutes

Courter moved to approve the minutes of the September 7, 2017, meeting. Ryan seconded. Unanimous approval was granted.

V. **Report on Athletics Department Finances - Greg Davies**

Davies presented the attached PowerPoint presentation summarizing the Athletics Department's revenue sources and expenses for FY2017 and FY2018. Also reflected is a chart depicting Big Ten institutional budgets. Davies explained the fluctuations in the dollars generated and expenses.

Barta added the Athletics Department's budget process is the same as other departments on the UI campus. President Harreld added the Big Ten Conference's revenue distribution is divided equally among all member institutions, which speaks to the integrity of the Big Ten Conference.

VI. **Report on Athletics Department Facilities - Damian Simcox**

Barta noted Athletics staff members work routinely with the UI Campus Master Planner to discuss facility projects the Athletics Department has on its list of future projects. Department staff members follow the same process as any other campus department to obtain Board of Regents' approval at the required intervals of planning.

Simcox began his PowerPoint presentation (enclosed). Improvements to facilities this past year includes installation of heaters in the dugouts at baseball and softball, added a banked indoor track at the Recreation Building, replacement of grass with turf at the Kenyon Football Facility, installation of a Distributed Antenna System (DAS) in Kinnick Stadium and Carver-Hawkeye Arena (CHA) to improve cell service inside these facilities, installation of LED lights in CHA and in the Recreation Building yielding a \$356,000 rebate, a new sound system, scoreboard upgrades, & new basketball floor in CHA, and added graphics to the Feller Club Room inside CHA.

Projects for FY2018 include renovations to the Kinnick Stadium north end zone, new turf in Kinnick Stadium depicting the Tigerhawk at mid-field, structural improvements to Kinnick Stadium, football locker room improvements, expansion of the team box areas on each side of Kinnick Stadium field, addition of two student radio booths in the press box at Kinnick, landscape upgrades outside CHA, addition of graphics to nets behind the goals at the soccer complex, expansion of the boat dock at the P. Sue Beckwith M.D. Boathouse, renovations to Gerdin Athletic Learning Center, buildout of two office spaces at the Hansen Football Performance Center, and building a new clubhouse at Finkbine Golf Course.

Chair Hollingworth thanked Simcox for his report.

VII. **Athletics Department Searches - PCA Vice Chair Dillavou**

Dillavou reported 13 staff searches took place over the summer; he announced each position and the PCA member who participated. An assistant soccer coach search is currently underway; Ryan is a member of that group.

VIII. Subcommittee Updates

A. Student-Athlete Well-Being - Bruhn

No report.

B. Academic Achievement - Bowden

Chair Bowden stated the subcommittee is developing its strategy for the year. An informational discussion of online courses and academics took place. They meet next October 12, 2017.

C. Equity - Matheson

Chair Matheson stated the group met to plan its schedule for the year. Tovar was added to the subcommittee roster. Members will be identifying coaches to interview.

IX. ISAAC Report - Colin

Colin and Guagliardo presented the following report:

- A.** A career-networking event took place last week in Carver-Hawkeye Arena whereby 72 employers and about 100 student-athletes participated.
- B.** ISAAC is continuing its “brother/sister” teams concept, which pairs a male sport team with a female sport team so they can get to know each other better. They will also incorporate “switch” dates for sports teams—an example given was the field hockey team plays in a basketball game and male basketball players participate in a field hockey game.

Review of the Annual Martin Luther King, Jr., Bowling Social is underway. The group is exploring ways to bring more vibrancy to this event.

Discussion is ongoing on how student-athletes can interact more frequently with members of the general student body.

- C.** The Multicultural Focus Group is hosting an event on November 9, 2017, regarding the topic of mental health awareness. This is a collaboration with University Counseling Service and other non-student-athlete groups.

Academic Services staff developed a mentorship program for freshman student-athletes.

- D.** The Hawkeye Tailgate takes place during each home football game whereby student-athletes volunteer to visit and watch the game with the children in the Stead Family Children’s Hospital. More partnerships with the UI Hospitals and Clinics are planned.

- E.** ISAAC members will participate in a leadership-training program; other student-athletes who are not part of ISAAC can also join in the sessions. The goal is to identify emerging leaders among younger student-athletes to build their leadership skills.
- F.** Tovar extended a thank you to those who participated in the first-ever Hawkeye Connection Program mentioned earlier. Approximately 70 student-athletes attended.

X. NCAA Report - Barta, Burke, Drake, Grosland

- A.** Grosland reported Big Ten Joint Group Meetings take place October 10-11, 2017, in Chicago, IL.
- B.** Barta stated the NCAA Transfer Working Group continues its work to provide a uniform approach between all sports for those individuals who choose to transfer while making the process more student-friendly and academically data driven.

XI. Athletics Director's Report - Barta

- A.** Barta publically thanked Curtis for her service to the Athletics Department for the past 22 years. She held numerous titles throughout her career and played a key role during the merger of the women's and men's athletic departments. He appreciates everything she has done. A round of applause ascended.
- B.** The "wave" by fans to Children's Hospital patients is just one piece to a relationship that has been going on for some time per Barta. Student-athletes have been visiting patients at the UI Hospitals and Clinics for years and the Athletics Department has been involved in the Kid Captain program for many years. Although Iowa lost to Penn State earlier this season, the attention the UI received when the "wave" went viral nationally on television was astounding.
- C.** Accolades were given to Iowa Student Athlete Advisory Committee members by Barta for outstanding work they do. In addition to their demanding academic and athletic commitments, student-athletes logged over 10,000 hours of volunteer work in the community last year.
- D.** A brief sports report was given by Barta.
- E.** Barta addressed the national news that broke last week about men's basketball programs throughout the country. He expressed confidence and gratitude for the "Do It Right" approach taken by Coach Fran McCaffery and his staff. Barta assured the group the Hawkeyes will continue to be diligent in its oversight and compliance in men's basketball and all sports. He noted the UI has not been contacted by any federal authorities nor the NCAA on this topic.

XII. Adjourn

Chair Hollingworth adjourned the meeting at 5:17 p.m.

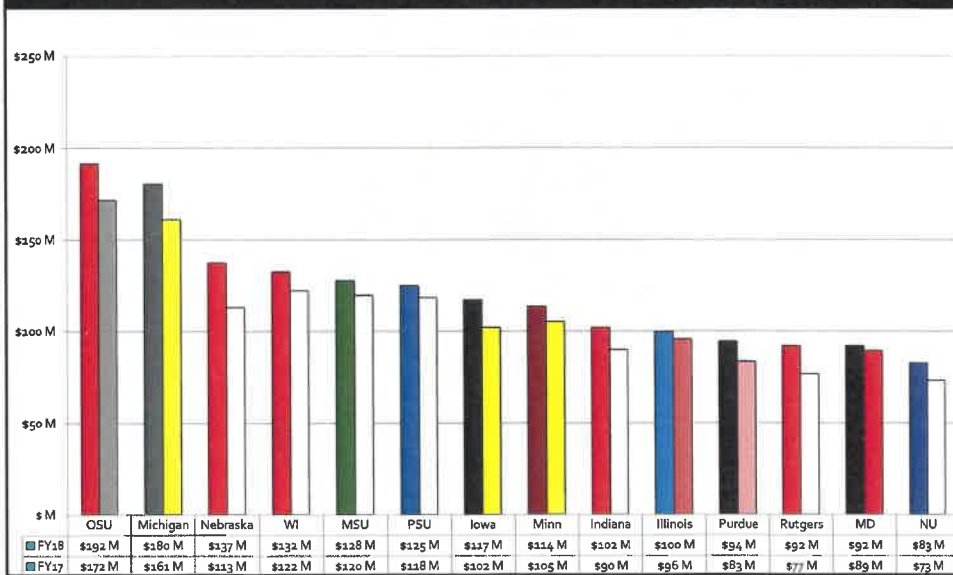


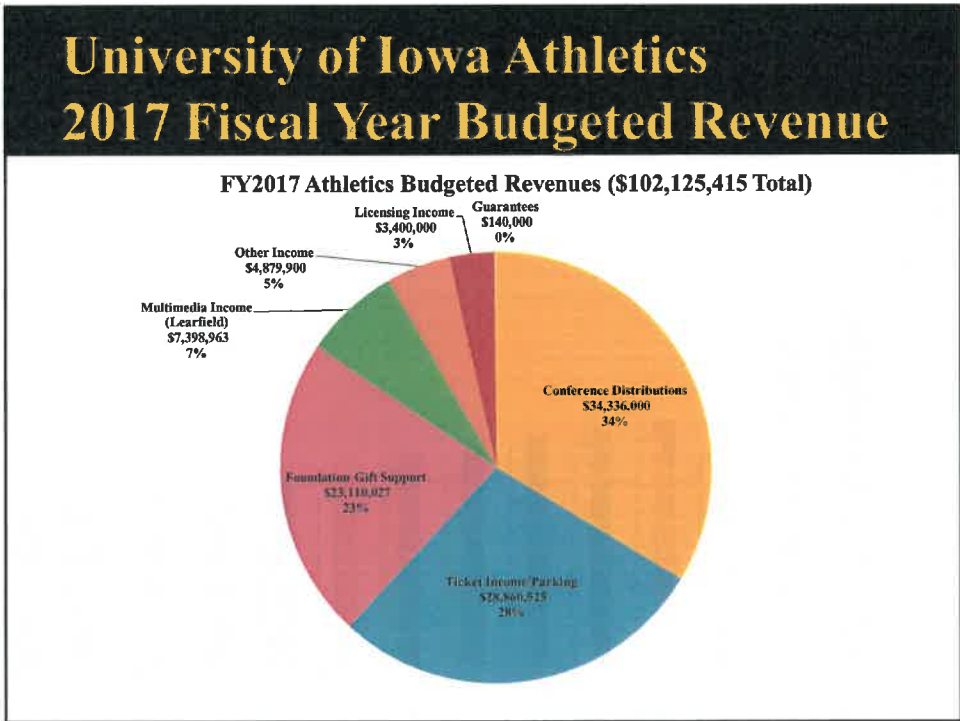
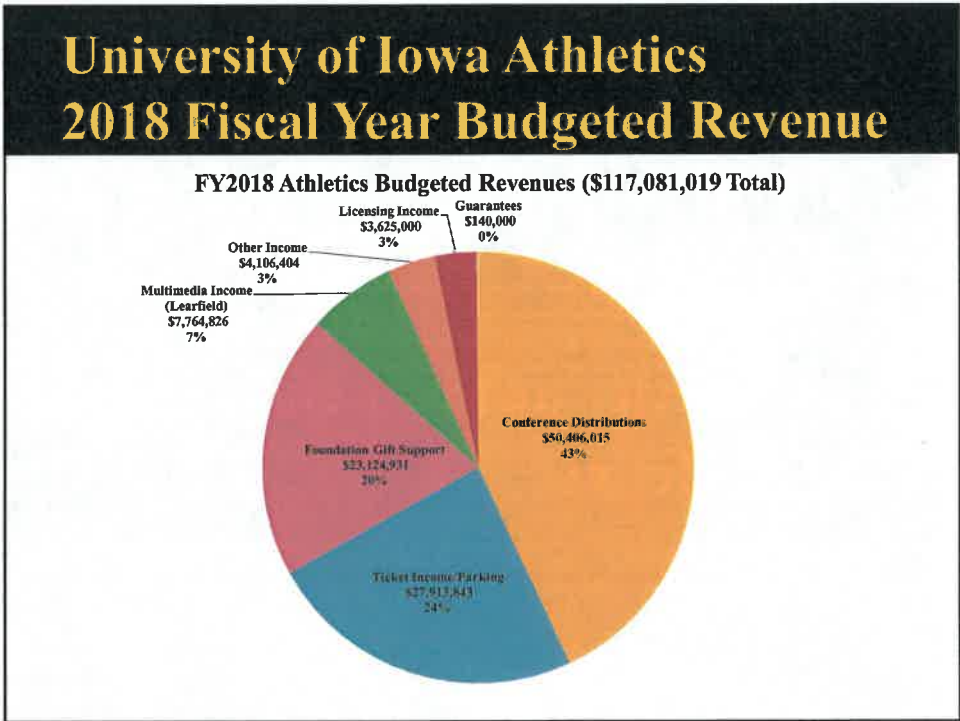
Rae Parker
Recording Secretary

Business Operations
 Greg Davies, Assistant AD/Chief Financial Officer

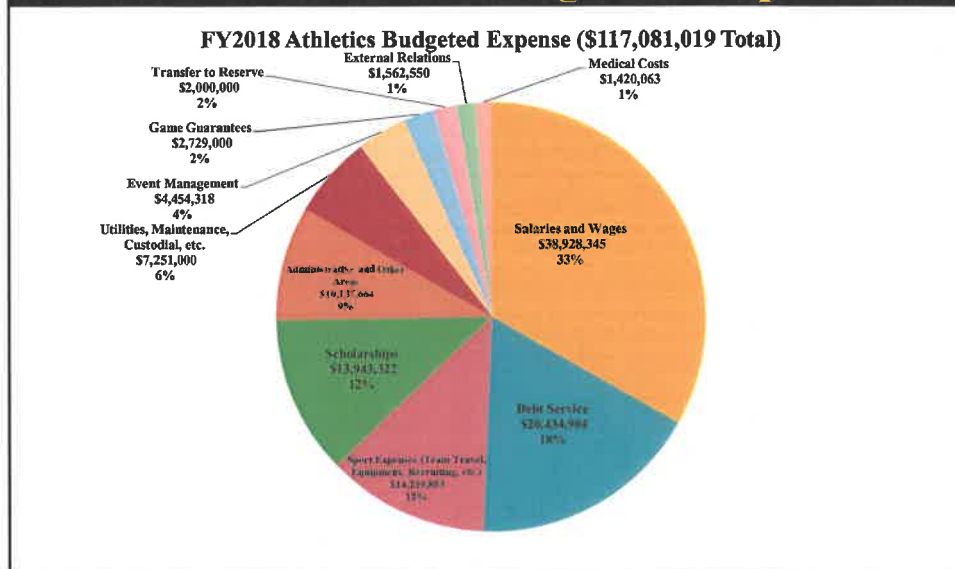
University of Iowa Department of Athletics

Big Ten Budgets Fiscal Years 2017 and 2018

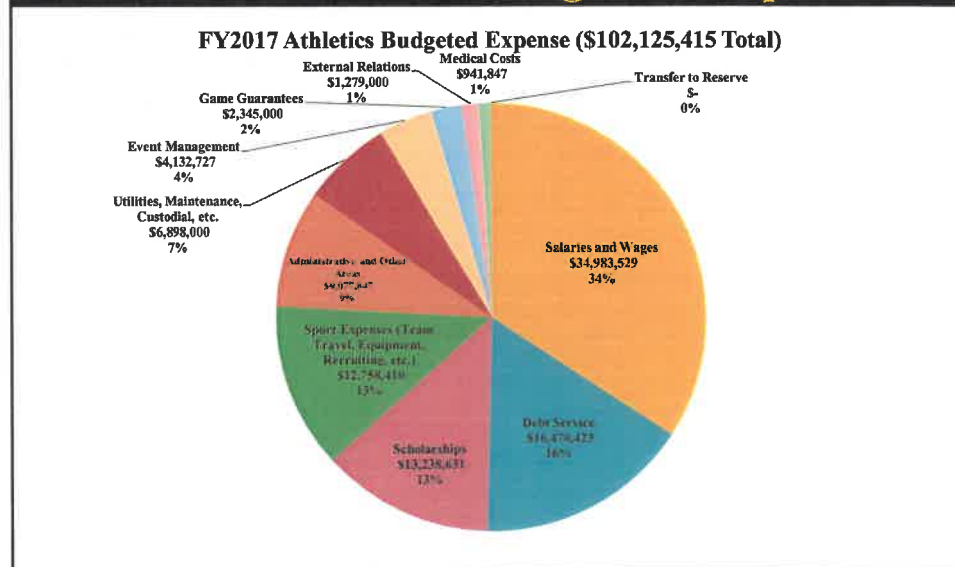




University of Iowa Athletics 2018 Fiscal Year Budgeted Expense



University of Iowa Athletics 2017 Fiscal Year Budgeted Expense



**ATHLETIC FACILITIES
FY 17 PROJECT SUMMARY**

Dugout Heaters



Pearl Field



Banks Field



Kenyon Turf Replacement



DAS System - Kinnick Stadium

Carver Hawkeye Arena



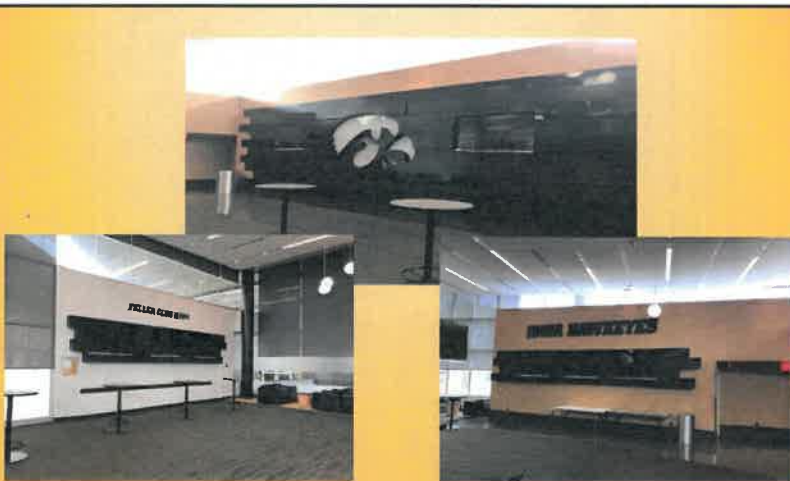
**Scoreboard
LED Lights
Sound System
Floor**



DAS System



**Rec Building Track Replacement
LED Lights
Sprinkler System**



Feller Club- facility enhancement

ATHLETIC FACILITIES FY 18 PROJECTS

Kinnick Stadium



Kinnick Stadium



East Entrance



North Entrance



Arena Landscaping



Soccer Field- goal netting



Boathouse Dock Expansion

GALC



Kinnick Stadium - Kinnick Edge

