

Notes of the Presidential Committee on Athletics

Big Ten Iowa Room, Carver-Hawkeye Arena

Thursday, October 5, 2023

Members Present: Foley Nicpon, Grosland, Hand, Hanley, Moran, Pettys, Raiber, Schroeder, Torner, Vogan, Voss.

Members Absent: Binns, Cavey Lang, Charlton, Hollingworth, Pierce, Reisinger, Weinstein.

Also Present: Clerry (Senior Associate AD), Davies (Associate Athletics Director), Etsey (Associate AD), Goetz (Interim Athletics Director), Hilleman (Senior Associate AD), Holston (Assistant AD), Simcox (Associate Athletics Director), Tovar (Senior Associate Athletics Director/Associate VP of Diversity, Equity, & Inclusion), Weitzel (Associate AD), Wilson (Executive Senior Associate Athletics Director).

Guests Present: Lorenda Holston (Assistant Athletics Director, Diversity, Equity, & Inclusion) Tom Brands (Head Men's Wrestling Coach).

Chair Torner called the meeting to order at 4:02 p.m.

I. Approval of the August 31, 2023, PCA Minutes

Hanley moved to approve the August 31, 2023, minutes; Foley Nicpon seconded the motion. Unanimous approval was recorded from the Committee.

II. Head Coach Introduction – Tom Brands, Men's Wrestling

Chair Torner introduced Coach Brands to the Committee noting his Big Ten, National, and academic accomplishments.

Coach Brands began by highlighting the Goshke Family Wrestling Training Center that is currently set to be available to teams in spring 2024. He commended the staff who have ensured this facility has been constructed “the right way” from start to finish.

Brands spoke on highlights from the off-season and the upcoming official start of the season, specifically noting the Cy-Hawk, non-conference competition, and the Big Ten Conference competition.

The Committee asked questions regarding the status of wrestling on a national scale. Coach Brands concluded by noting season tickets are projected to sell out for a 3rd consecutive year.

III. Diversity, Equity, and Inclusion – Lorenda Holston

Chair Torner introduced Lorenda Holston to the Committee. Lorenda presented on the enclosed slide deck highlighting the Big Life Series video.

IV. Vice Chair Report – Cavey-Lang (Torner reported on behalf of Cavey-Lang)

Chair Torner presented on behalf of Cavey-Lang noting the current search for an Assistant Strength and Conditioning Coach.

V. Announcements – Chair Torner

Chair Torner reported on the following items:

- A.*** 73 student-athletes received distinguished academic accomplishments in June.
- B.*** The 2022-23 PCA Annual Report has been finalized and presented to the President's Office.
- C.*** The Committee is going to focus on revising the PCA manual this academic year.
- D.*** Meeting with the General Counsel Office.
- E.*** PCA social will begin at 5:15 p.m. following the PCA Committee Meeting.

VI. Subcommittee Reports

A. Academic Achievement – Hand

The Academic Achievement Subcommittee met last week with Kara Park and Liz Tovar to review the criteria behind the PCA Medallions. The Committee recommended the criteria to be more in line with the Big Ten Letterwinner requirements. The conclusion of this recommendation would add 83 medallions (projection for next year). A vote was moved to remove the Letterwinner portion of the criteria; Foley Nicpon seconded the motion. Approval was recorded from the Committee.

B. Diversity, Equity, and Inclusion – Foley Nicpon

Lorenda Holston spoke to the Subcommittee for the first meeting. Highlights from the previous year and goals for the upcoming year were presented. The second Subcommittee meeting took place today with Dr. Leonard Moore as the guest speaker.

C. Student-Athlete Well-Being – Reisinger (Torner reported on behalf of Reisinger)

Torner spoke on behalf of Reisinger, no new updates were presented to the group.

VII. ISAAC Report – ISAAC Representative, Leif Schroeder

Leif Schroeder presented to the Committee on the following items:

- A.*** Upcoming Connecting at Carver event.
- B.*** Upcoming Career Fair for student-athletes.
- C.*** ISAAC is prioritizing meetings with Senior Staff.
- D.*** Community Events – October 14 Halloween Event.
- E.*** NCAA Diversity & Inclusion social media campaign.
- F.*** Upcoming Financial Literacy Speaker – Michael Haddix.

VIII. NCAA Report – Goetz, Clerry, Grosland, Hollingworth

Goetz reported on the following items:

- A.*** Continued movement and conversation within the national landscape: conference realignment, litigation, and NIL.
- B.*** Yesterday the NCAA DI Council announced items they are currently reviewing including NIL, transfer portal windows, updated penalty structure, and sports wagering.
- C.*** Athletics Department continues to provide education on sports wagering to student-athletes in person and online through education modules.

- D.** Continue to communicate with NCAA and student-athletes regarding sports wagering penalties.
- E.** Big Ten Meetings will take place next week. Priorities are to ensure a smooth transition for the four new members and work through Olympic sports scheduling.

IX. Athletics Director's Report – Goetz


Goetz reported on the following items:

- A.** Officially the cross-over season for fall and winter sports.
- B.** Media days begin this week for men's and women's basketball and the official practice window for winter sports is upcoming.
- C.** Crossover at Kinnick – October 15
 - i. Roughly 50,000 tickets have been sold.
 - ii. All proceeds from the event will go to the Children's Hospital.
- D.** Updates in the NIL space:
 - i. The Athletics Department has partnered with Altius in the NIL space. A general manager will be hired to work within the department.
 - ii. Swarm has extended support to all teams and student-athletes.
 - iii. The launch of the NIL store has allowed student-athletes to sell apparel items.
- E.** The second Title IX monitoring report has been posted on the Athletics Department website.
- F.** The Board of Regents has approved building the Gymnastics and Spirit Squad facility which is anticipated to break ground this winter.
- G.** The Athletics Department has completed a feasibility study for the Carver-Hawkeye Arena renovation which will include upgrades to fan amenities, premium seating, and student seating.

Goetz opened the floor to questions. Questions were addressed regarding ongoing litigation in the space of student-athletes as employees, NIL, and anti-trust lawsuits.

X. Adjourn

The meeting concluded at 4:52 p.m.


Jessica H. Bigg
Recording Secretary

IOWA

University of Iowa Athletics Diversity, Equity, & Inclusion

Diversity, Equity, & Inclusion Year in Review

Fall 2023

Thursday, October 5th, 2023

Big Life Series: Selma to Montgomery

IOWA

2022-2023

Education

Goal 1: Improve participation in provided spaces for conversations and broadening the scope of those sessions by documenting actual cases to use as teachable moments for educating staff on inequalities and cultural values for training purposes.

Goal 2: Demonstrate inclusive leadership solutions at all levels by identifying barriers within their programs that prohibit team DEI problem solving, engagement, and intent to stay for each athletic area.



Evaluation & Assessment

Goal 1: Develop a DE&I KPI Scorecard that reflects our growth towards the established KPI's.



Infrastructure & Sustainability

Goal 1: Design spotlight recognition awards for DE&I teams and departments who exemplify our values.



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Collaboration

Goal 1: Enhance our local and national community relationships and foster an improved presence in targeted diverse communities with our student-athletes and coaches.



Infusion of Leadership

Goal 1: Establish consistency in messaging and communication regarding the importance of diversity, equity, and inclusion.



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2023-2024 Goals

- Continue to provide a multidisciplinary approach to engaging in civic discourse around diversity, equity, and inclusion.
- Improve assessment and data collection to then be analyzed and used to influence programming related to diversity, equity, and inclusion within the scope of DEI both locally and across the Big Ten footprint.
- Improve recruitment and retention of students and staff in experiential learning opportunities and engagement at the University of Iowa and the larger Iowa City community, the Big Ten Conference, and the NCAA.
- Enhance partnerships with campus and community partners to leverage Athletics platform for the betterment of historically underserved local and national communities.
- Continue to align the department of athletics with that of Iowa state legislation, Board of Regents, University of Iowa, NCAA, and Big Ten Conference initiatives.

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Questions?

Lorenda Holston

**Assistant Athletics Director,
Diversity, Equity, & Inclusion**

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