

Notes of the Presidential Committee on Athletics

Big Ten/ Iowa Room, CHA

December 3, 2024

Members Present: Binns, Charlton, Coleman, Foley Nicpon, Hand, Hanley, Hollingworth, Kane, Kitchen, Moran, Pierce, Raiber, Sterling, Torner.

Members Absent Cavey Lang, Grosland, Pettys, Reisinger, Solis.

Also Present: Davies (Associate AD), Etsey (Associate AD), Goetz (Athletics Director), Hilleman (Senior Associate AD), Holston (Assistant AD, AOD), Modestou (Director of Equal Employment Opportunity, Affirmative Action and Compliance), Parker (Deputy AD/COO), Simcox (Associate AD), Weitzel (Associate AD), Wilson (Executive Senior Associate AD).

Guests Present: Rick Heller (Head Baseball Coach)

Chair Torner called the meeting to order at 4:03 pm.

I. Approval of the November 5, 2024 PCA Minutes

Coleman moved to approve the November 5, 2024, minutes; Moran seconded the motion. The minutes were unanimously approved.

II. Head Coach – Rick Heller

Chair Torner introduced Coach Heller to the group, noting his coaching history and path to Iowa.

Coach Heller discussed his coaching career, achievements, and the current state of the baseball team. He thanked the Committee for their work on the missed class policy and how it has benefitted the baseball program academically, with their overall performance, and their mental health. Heller went into further detail on the fall season, how the MLB draft affects their roster, and the upcoming season.

Heller addressed questions about the student manager program and faculty support.

III. Finance – Davies

Davies presented on the enclosed slide deck focusing on the budget process. Additional information can be provided to the Committee upon request.

IV. Announcements – Chair Torner

Chair Torner provided the following updates:

- A. Jay Higgins received the Sportsmanship Award.
- B. Big Ten sportsmanship awards were presented to fall athletes.
- C. Three women's soccer student-athletes were named to the CSC Academic All-District team.
- D. PCA medallions will be presented to student-athletes at the men's basketball game on January 24, 2025.
- E. Departmental search for a head strength and conditioning coach.

V. Subcommittee Reports

A. Academic Achievement – Hand

The Subcommittee met last week with coaches from rowing and tennis to discuss recruiting and academics. There was a focus on the tie between admissions and international students. The Subcommittee will discuss graduation rates during their next meeting.

B. Access, Opportunity, and Diversity – Foley Nicpon

The Subcommittee met with Lyla and reviewed the Title IX report with a focus on roster management. The Subcommittee also reviewed and provided feedback on AOD changes to the PCA Manual. The athletics department, office of general counsel, the AOD office, and Liz Tovar have reviewed these changes. Foley Nicpon requested a motion to approve these changes; Hand seconded the motion. Unanimous approval was granted by the Committee. Lastly, the Subcommittee reviewed coaches' interviews.

C. Student-Athlete Well-Being – Torner

The Subcommittee met with Kara Park to discuss the Hawkeye Life Program. The six pillars of the program were discussed in detail with a focus on community service.

VI. ISAAC Report – Kane

Kane provided updates on recent activities within ISSAC, including the Adopt-a-Family program and the Big Ten ISAAC Meeting.

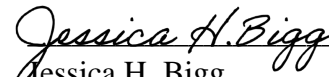
VII. NCAA Report / Athletics Director's Report – Goetz

Goetz provided updates on the recently released Graduation Success Rate (88%), the fall signing period, the upcoming football bowl announcement, and current winter sports performance. She also noted the department and conference are working closely on the future of college athletics.

Goetz opened the floor to questions from the Committee.

VIII. Adjourn

The next PCA Meeting will take place on February 6, 2025. Hand motioned to adjourn; Kitchen seconded. The meeting concluded at 4:45 pm.


Jessica H. Bigg
Recording Secretary

Business Operations

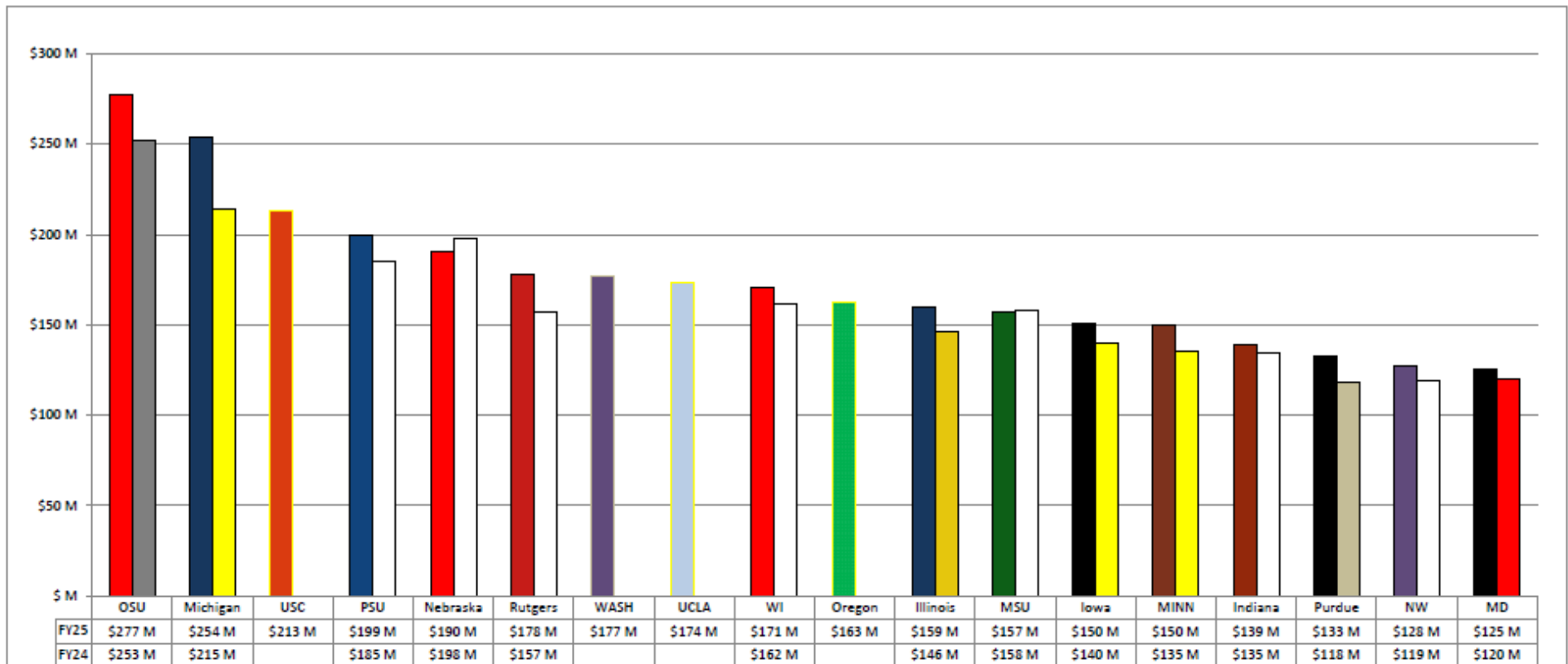
Greg Davies, Associate AD/Chief Financial Officer

University of Iowa

Department of Athletics

Big Ten Budgets Fiscal Years 2024 and 2025

Big Ten Budgets FY24 & FY25



University of Iowa

Department of Athletics – FY25 Budget

Revenue	FY2025	Percentage
Conference Distribution	\$75.2M	50%
Ticket Income	\$30.5M	20%
UICA Gift Support	\$24.5M	16%
Other Income*	\$20.3M	14%
TOTAL	\$150.5M	

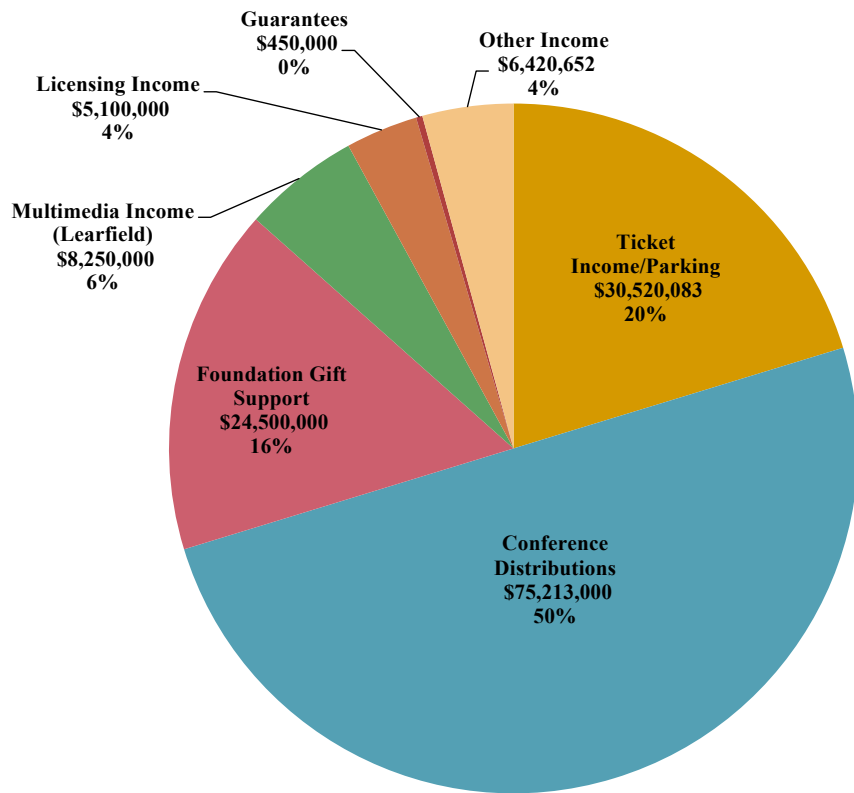
**Includes income generated from Multimedia (Learfield), Licensing, Concessions, Game Guarantees, Facilities, Administration*

Expense	FY2025	Percentage
Salaries and Wages	\$62.0M	41%
Debt Service	\$22.6M	15%
Sport Expenses	\$18.6M	12%
Scholarships	\$16.2M	11%
Other Expenses*	\$31.1M	21%
TOTAL	\$150.5M	

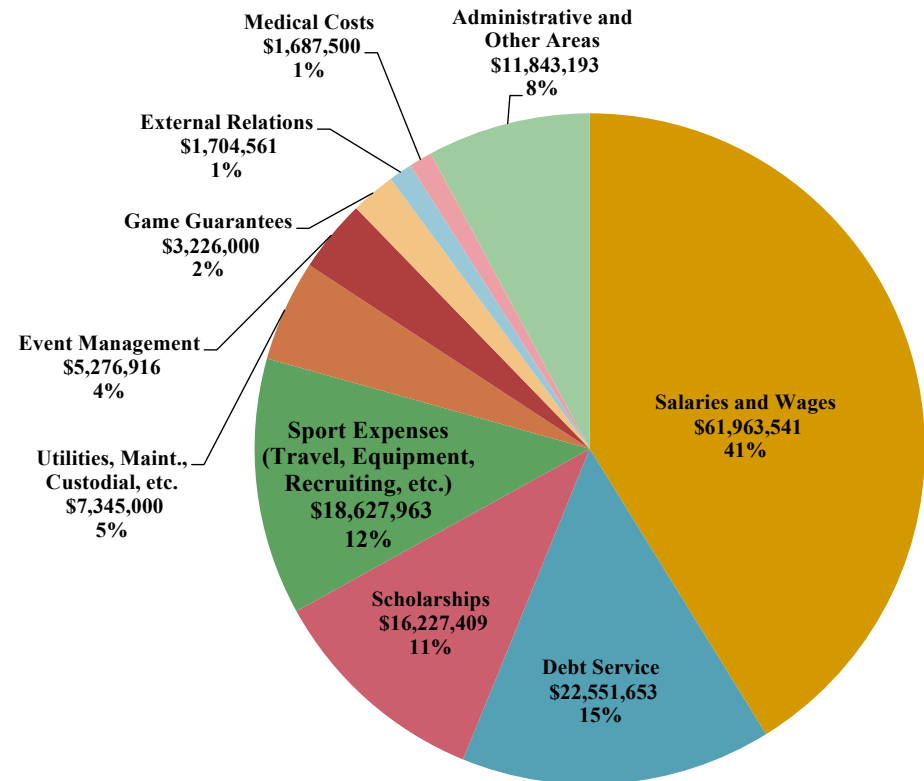
**Includes expenses related to Facilities, Event Management, Administration, Game Guarantees, External Relations, Medical*

University of Iowa Athletics Budgeted Revenue and Expense

**FY2025 Athletics Budgeted Revenues
(\$150,453,735 Total)**



**FY2025 Athletics Budgeted Expense
(\$150,453,735 Total)**



Direct Investment in Student-Athletes

Total FY25 Budget = \$150.5M
Student-Athletes = 651 (Estimate)

Expense Category	FY2025 Total	Avg/Athlete
Financial Aid	\$15.85M	\$24,347
Team Travel	\$8.91M	\$13,687
Training/Medical/Mental Health/ Strength & Conditioning	\$5.56M	\$8,541
Nutrition/Refueling	\$4.03M	\$6,190
Athletic Equipment/Uniforms	\$1.37M	\$2,104
Academic/Compliance Services	\$1.95M	\$2,995
Total Direct Investment in Student-Athletes	\$37.67M	\$57,865