

Notes of the Presidential Committee on Athletics

Big Ten/ Iowa Room, CHA

April 1, 2025

Members Present: Binns, Charlton, Coleman, Foley Nicpon, Geneser, Grosland, Hand, Hanley, Harney, Hollingworth, Kitchen, Moran, Pierce, Raiber, Reisinger, Sterling, Torner, Yual.

Members Absent Solis.

Also Present: Clerry (Senior Associate AD), Davies (Associate AD/CFO), Etsey (Associate AD), Goetz (Athletic Director), Lehnertz (Senior VP for Finance and Operations), Modestou (Director of EEO and Compliance), Parker (Deputy AD/COO), Simcox (Associate AD), Tovar (Senior Associate AD), Weitzel (Associate AD), Wilson (Executive Senior Associate AD).

Guests Present: Clarissa Chun (Head women's wrestling coach)

Chair Torner called the meeting to order at 4:05 pm.

I. Approval of the April 1, 2025, PCA Minutes

Reisinger moved to approve the April 1, 2025, minutes; Moran seconded the motion. The minutes were unanimously approved.

II. Head Coach – Clarissa Chun

Chair Torner introduced Coach Chun to the Committee, noting her perfect record at Iowa, including multiple national championships.

Coach Chun discussed the growth of women's wrestling and her excitement for the transition into an NCAA-sponsored sport. She acknowledged the incredible training facility the program gets to call home and how it assists with their training, recovery, and academic needs. Chun also addressed the current and future Hawkeyes who are training to compete at the U20 and U23 World Championships.

Questions were received around the NCAA Championship and the format for home meets.

III. Strategic Initiatives – Parker

Parker spoke on the enclosed slide deck.

Questions were received on Alston payments, philanthropic efforts with former Hawks in professional leagues, the fair market value system, Title IX, and communication to our student-athletes around upcoming changes.

IV. Athletic Department Searches – Hanley

Hanley reported on two current searches:

- A.*** Assistant Athletic Trainer for Track and Field
- B.*** Assistant Men's Basketball Coach

V. Announcements – Chair Torner

Chair Torner provided the following updates:

- A.*** Congratulated 56 All-Big Ten Academic student-athletes.
- B.*** Recognition of Academic All-District student-athletes.
- C.*** Progress on updates to the PCA Manual.

VI. Subcommittee Reports

A. Academic Achievement – Hand

The Subcommittee did not meet in April.

B. Access, Opportunity, and Diversity – Foley Nicpon

The Subcommittee has not met since the previous meeting, but will have updates for the next Committee Meeting.

C. Student-Athlete Well-Being – Reisinger

The Subcommittee met and discussed edits to the PCA Manual; recommendations will move forward to OGC.

VII. ISAAC Report – Yual

Yual provided the following updates to the Committee:

- A.*** Continuing to work on programming for the Golden Herkys.
- B.*** Meeting with Athletics Director, Beth Goetz, tomorrow for a Q&A session with ISAAC.
- C.*** Today is the deadline for ISAAC applications for next year.
- D.*** Partnering with the United Way for the ISAAC Day of Caring on April 27.
- E.*** Highlighted two student-athletes who were nominated for the Big Ten Jackie Robinson Award.

VIII. NCAA Report / Athletics Director's Report – Goetz

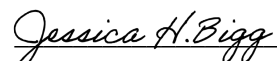
Parker provided the following updates:

- A.*** Sports updates from the current spring season.
- B.*** A recent transition in the men's basketball program, Ben McCollum, was hired as the new head men's basketball coach.
- C.*** Great engagement from One Day for Iowa last week.
- D.*** Upcoming facilities dedication for the Nagle-Duda Gymnastics & Spirit Squads Training Center.
- E.*** Power 4 group gathering next week at Capitol Hill.

Goetz opened the floor to questions from the Committee.

IX. Adjourn

Next meeting scheduled for May 1 at the Nagle-Duda Gymnastics & Spirit Squads Training Center. Motion to adjourn by Foley Nicpon, seconded by Coleman. The meeting concluded at 5:11 p.m.



Jessica H. Bigg
Recording Secretary

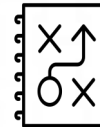
IOWA HAWKEYES




WE FIGHT FOR
IOWA

STRATEGIC INITIATIVES

NEW MODEL SHAPED BY KEY ELEMENTS
OF THE SETTLEMENT



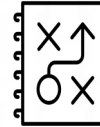
- 
- Compensation for Former Student-Athletes
 - Revenue Sharing with Student-Athletes Permitted
 - Rosters (or squad sizes) Limited for Each Sport
 - NIL Reporting and Fair-Market-Value Assessment
 - Institutions Choose to Opt-In or Opt-Out
 - A5 Conferences Scripting New Rules




WE FIGHT FOR
IOWA

STRATEGIC INITIATIVES

BUILDING THE NEW MODEL
THE IOWA WAY



- 
- Focus on the Educational Model & Traditional S-A Experience
 - Fully Committed to Revenue Sharing
 - Roster Limits Applied Reduces Total Headcount by 100 S-As
 - Maintain 22 Varsity Programs
 - Add 20+ Scholarship to Women's Sports
 - Develop Sustainable Budget Model



WE FIGHT FOR
IOWA

STRATEGIC INITIATIVES

BUILDING THE NEW MODEL
THE IOWA WAY



Revenue Sports

Revenue
Share



- + Football
- + Men's Basketball
- + Women's Basketball

Men's Wrestling
Volleyball
Others

20+ New
Scholarships
Add to These
Teams



Women's Teams

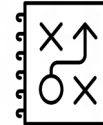
Field Hockey
Gymnastics
Rowing
Soccer
Softball
Swim & Dive
Track & Field
Volleyball



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IOWA

STRATEGIC INITIATIVES

PATHWAY TO REVENUE SHARE



+ Reallocation of Legacy Spending

- Approximately 100 Fewer Student-Athletes
- Apparel Expenditures
- More Regional Non-Conference Schedules
- Methods of Team Travel
- FTE Positions Not Replaced

+ Big Ten Conference Distribution

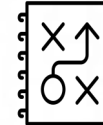
+ New Revenue

- Tickets
- Sponsorship
- Philanthropy
- Other Initiatives



STRATEGIC INITIATIVES

NEW REVENUE GENERATION



+ Ticket Price Changes (Data Analytics)

- Football
- Men's Basketball
- Women's Basketball
- Men's Wrestling

+ Sponsorship Elements

- Field Logo(s)
- Jersey Patches
- Field Level LED Signage
- Tunnel Signage

+ Philanthropy

- Flight Funds for Revenue Share
- Scholarship Funds for Financial Aid
- Discretionary Funds for Operations
- Other Programmatic Support

+ Other Revenue Opportunities

- Stadium & Arena Events
- Expanded Partnerships
- TBD



STRATEGIC INITIATIVES

CONFERENCE SHARED SERVICES



+ **LBi** Cap Management System for Revenue Share

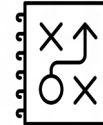
+ **RS Payment** Direct payments to Select Student-Athletes for Revenue Share

+ **Deloitte** Clearing House for NIL Review



STRATEGIC INITIATIVES

Continue to Support the Mission



WIN.



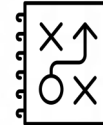
GRADUATE.



DO IT RIGHT.



STRATEGIC INITIATIVES



QUESTIONS

