

Presidential Committee on Athletics Meeting Minutes
Gerdin Athletic Learning Center
September 2, 2025
4:02-5:20 pm

Members Present: Andrews, Carlson, Charlton, Coleman, Geneser, Hanley, Hollingworth, Kitchen, Lens, Moran, Pierce, Raiber, Smith, Sterling.

Members Absent: Bentler, Binns, Grosland, Reisinger.

Also Present: Banse (Associate AD), Brickman (Associate AD), Davies (Associate AD), Espe-Pfeifer (Director, Sports Psychology and Student-Athlete Mental Health), Etsey (Associate AD), Goetz (Director of Athletics), Henderson (Deputy AD), Hilleman (Senior Associate AD), Modestou (Director of EEP and Compliance), Parker (Deputy AD), Tovar (Senior Associate AD), Wilson (executive Senior Associate AD), Weitzel (Associate AD).

1. Call to Order

The meeting was called to order at 4:02 pm.

2. Welcome and Introductions

PCA members and Athletics staff were welcomed and introduced.

3. Approval of the May 1, 2025, PCA Minutes

Andrew Kitchen motioned to approve the May 1, 2025, minutes; Mary Carleton seconded the motion; unanimous approval was granted.

4. Head Coach – Ben McCollum

Chair Pierce introduced Ben McCollum as the 23rd head men's basketball coach at Iowa. He highlighted some of Coach McCollum's achievements, including national championships, tournament titles, Coach of the Year honors, and his induction into the Missouri Sports Hall of Fame (2024).

Coach McCollum shared his background, academic and professional history, and coaching philosophy emphasizing personal development. He noted the team composition, including 6 transfers from Drake University, and 2 returning athletes.

Questions were received and answered regarding roster depth and community expectations.

5. Student-Athlete Academic Services – Liz Tovar

Liz spoke on the enclosed slide deck. Iowa's academic strengths, emphasizing facilities, staff, and student-athlete performance, were highlighted. She announced two new hires for the positions of academic coordinator and administrative services staff.

6. Election of Vice Chair

Sterling motioned for Mary Charlton to take the role as Vice Chair of the committee; Moran seconded the motion; unanimous approval was granted.

7. Chair Report – Pierce

Chair Pierce reported on the following items:

- Upcoming PCA Recognition for student-athletes at the Iowa vs. UMass game on September 13.
- Announced the PCA Social scheduled for October 7 at 5:15 pm.

8. Subcommittee Reports

Academic Achievement - Hand

Meeting scheduled for September 30 with Liz Tovar.

Policy and Legislative Compliance - Sterling

Upcoming meeting to define responsibilities for the upcoming year.

Student-Athlete Well-Being – Coleman

Met with Jennie Sertterh for an overview of athletic training services. Kira Blum also provided a presentation on sports nutrition.

9. ISAAC Report – Smith

Smith reported on the following items:

- Goal in ISAAC this year is to increase coaches' participation.
- Upcoming events: Hallow-Ridge Halloween and Connecting at Kinnick.
- Smith reporting on his experience at the Big Ten Summit this past summer.

10. NCAA/Big Ten/Athletic Director's Report – Goetz

Goetz provided the below updates around sport success, roster caps, facilities, and settlement updates:

- Sports Success:
 - Volleyball currently is 3-0
 - Soccer is currently 3-1-1 with the highest ranking in school history
 - Field Hockey is 1-1 with a ranked win over Wake Forest
 - Football is currently 1-0 and Coach Ferentz is tied for the most wins in Big Ten history
- Facility Updates
 - Baseball will move to phase 3 improvements after the upcoming season.
 - Kinnick Stadium completed premium seating area renovations and concession upgrades.
 - Fundraising efforts for Carver renovations are underway.
- Settlement/NIL Updates
 - Current student-athlete count: 553

- June 6 settlement – now able to revenue share up to \$20.5 M with student athletes.
- NIL Go is a new platform as a part of the settlement that will manage NIL deals.
- Flight Funds have been created as a mechanism for fans to support revenue sharing.
- New position within the athletics department – Associate AD, Senior Director Strategy and Revenue Generation, NIL

11. Adjourn

Charlton motioned; Kitchen seconded; the meeting was adjourned at 5:20 pm.



Jessica H. Bigg

Recording Secretary