

Presidential Committee on Athletics Meeting Minutes
Big Ten/Iowa Room, Carver-Hawkeye Arena (CHA)
December 2, 2025

Members Present: Andrews, Binns, Charlton, Coleman, Geneser, Grosland, Hand, Hanley, Hollingworth, Kitchen, Lens, Moran, Pierce, Raiber, Reisinger, Smith, Sterling.

Members Absent: Bentler, Carlson.

Also Present: Brickman (Associate AD), Clerry (Senior Associate AD), Davies (Associate AD), Espe-Pfeifer (Director of Sports Psychology and Student-Athlete Mental Health), Etsey (Associate AD), Goetz (Director of Athletics), Hansen (VP of Student Life), Henderson (Deputy AD), Hilleman (Senior Associate AD), Lehnertz (Senior VP of Finance and Operations), Parker (Deputy AD), Simcox (Associate AD), Tyler Stith (Men's Golf), Tovar (Senior Associate AD), Weitzel (Associate AD), Wilson (Executive Senior Associate AD).

1. Call to Order

The meeting was called to order at 4:00 pm.

2. Approval of the November 4, 2025, PCA Minutes

Hand moved to approve the November 4, 2025, minutes; Hanley seconded the motion; unanimous approval was granted.

3. Head Coach – Tyler Stith (Men's Golf)

Coach Stith, now in his 12th season as the Head men's golf coach, and an Iowa alumnus, shared updates from his program:

Coach Stith emphasized the high academic performance from the group noting his program has won six consecutive Golden Herky Awards for having the highest men's team GPA. The team has also had consecutive years with an APR of 1000.

Athletically, the team is ranking in the 80's nationally, with a three-stroke improvement year-over year. On the recruiting front, the team signed three student-athletes in November, including two students with a 4.0 GPA. The programs focus with recruiting centers around Iowa's holistic approach including the Big Ten experience and a strong relationship culture.

It was noted with upcoming renovations to Finkbine Golf Course the team will temporarily utilize different courses within the region for practice and competition.

4. Finance Report – Greg Davies

Greg Davies presented on the enclosed FY26 budget slide deck and invited follow-up for detailed questions.

5. Searches - Hanley

No current searches to report.

6. Chair Report – Pierce

Chair Pierce recognized Faculty Athletic Representatives, Liz Hollingworth and Nicole Grosland who were among 20 FARs nationally honored in the 2025 National Football Foundation Faculty Salutes.

7. Subcommittee Reports

Academic Achievement - Hand

The Subcommittee met with Lyla Clerry, Andy Banse, and Liz Tovar to discuss NIL and the transfer portal. Rapid transfer timelines and both the academic advising and degree progression work required to support these student athletes. The Subcommittee voted to include the Spirit Squad for PCA medallions; updates will be made to the language in the PCA manual.

Policy and Legislative Compliance – Sterling

The Subcommittee reviewed and updated interview questions to align with the new committee. Planning has begun to conduct these interviews in the spring.

Student-Athlete Well-Being – Reisinger

The Subcommittee met with Damian to discuss different areas within facilities including equipment, events, and building security.

8. ISAAC Report – Smith

Smith reported on the following items:

- Adopt-a-family wrapping party
- De-Stress Fest will include food, therapy dogs, and activities at the Gerdin Athletics Learning Center during finals week.
- Spring planning: Subcommittees have been tasked with bringing 1-2 new project ideas to ISAAC after the winter break
- Dance Marathon – February 6-7, 2026.
 - A donation link will be sent to PCA members.

9. NCAA/Big Ten/Athletic Director’s Report – Goetz


Goetz provided the following departmental updates:

- Graduation Success Rate increased to 89%.
- Fall Sports Recap:
 - Football finished 8-4 winning three rivalry games; bowl selection announcement will occur on Sunday.
 - Volleyball posted its best season since 2009. Senior Claire Ammeraal was drafted to the professional league.
- Wrestling, swimming, and both basketball programs are off to strong starts
- National Landscape:
 - Federal and legal developments continue to evolve.
 - A decision is expected mid-December that could affect the 2026-27 eligibility/roster management.
 - Implementation details around the House Settlement remain fluid.

- Despite external uncertainty, coaches and staff remain focused on student-athlete support, academics, and competitive excellence.

10. Adjourn

Sterling motioned to adjourn; Kitchen seconded. The meeting was adjourned.



Jessica H. Bigg
Recording Secretary

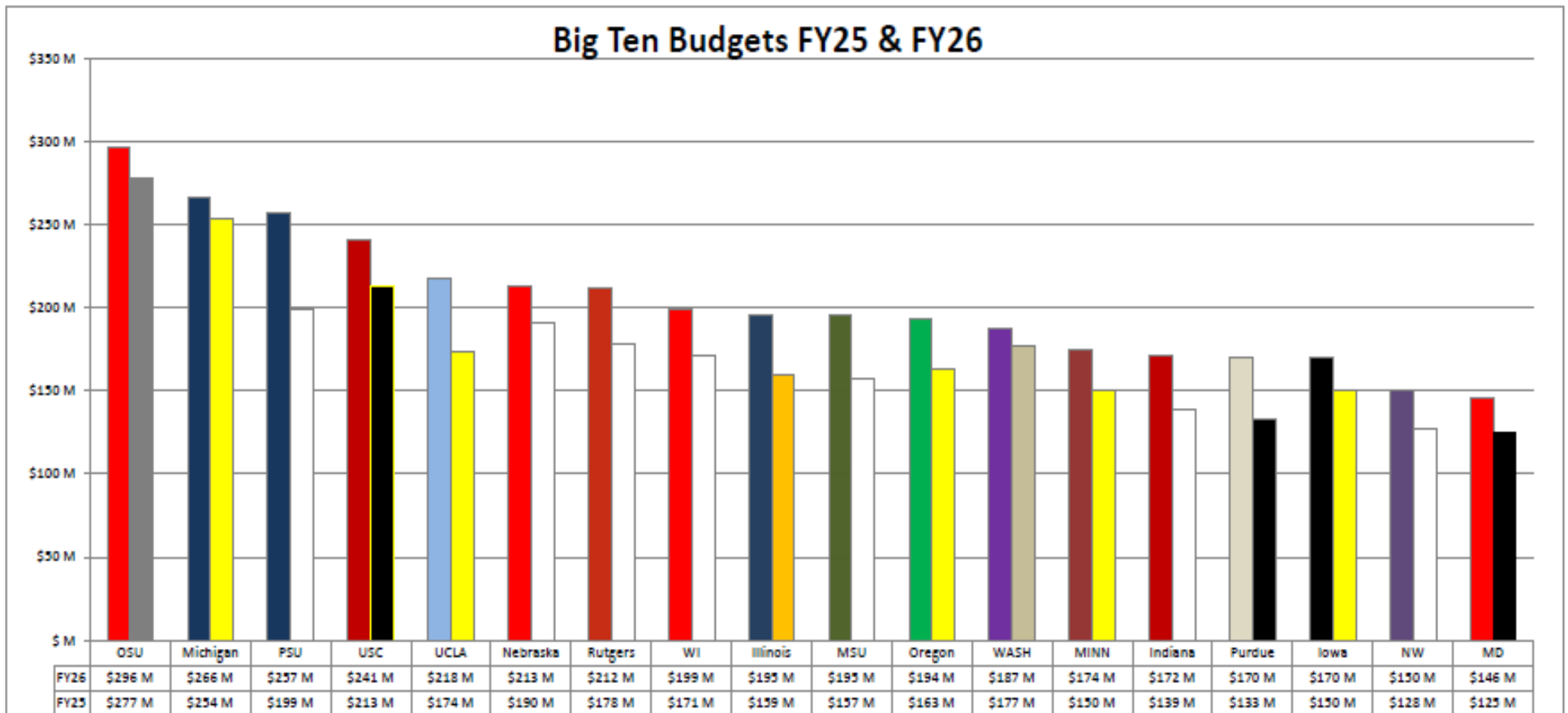
Business Operations

Greg Davies, Associate AD/Chief Financial Officer

University of Iowa

Department of Athletics

Big Ten Budgets Fiscal Years 2025 and 2026



University of Iowa

Department of Athletics – FY26 Budget

Revenue	FY2026	Percentage
Conference Distribution	\$82.7M	49%
Ticket Income	\$35.3M	21%
UICA Gift Support	\$29.1M	17%
Other Income*	\$22.5M	13%
TOTAL	\$169.6M	

**Includes income generated from Multimedia (Learfield), Licensing, Concessions, Game Guarantees, Facilities, Administration*

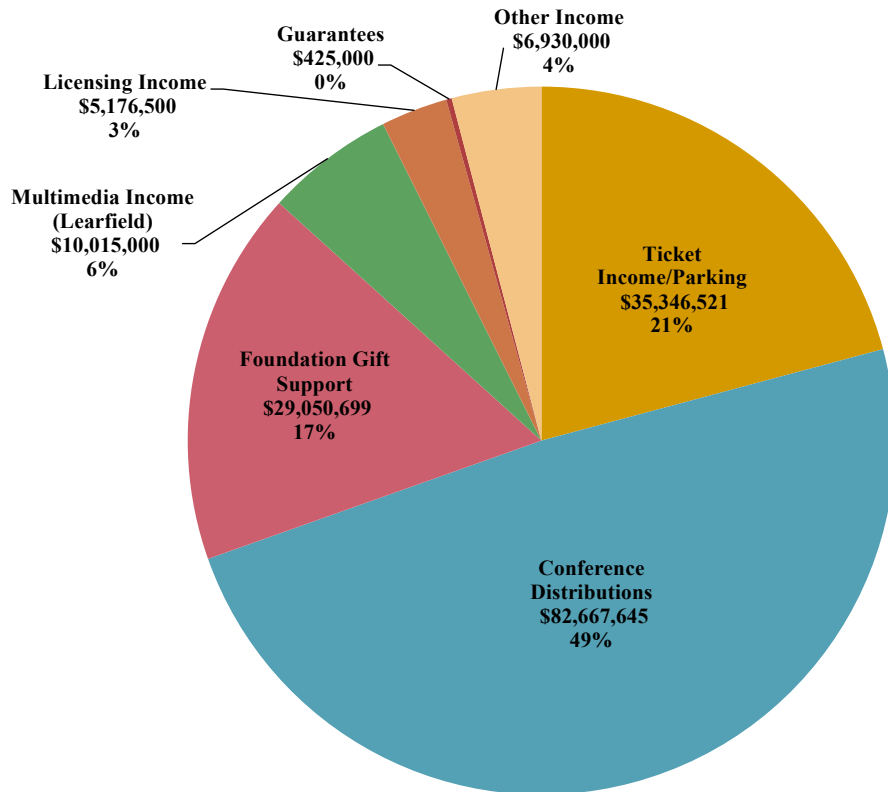
Expense	FY2026	Percentage
Salaries and Wages	\$65.1M	38%
Debt Service	\$23.1M	14%
Sport Expenses	\$17.8M	11%
Scholarships	\$17.7M	10%
Other Expenses*	\$45.9M	27%
TOTAL	\$169.6M	

**Includes expenses related to Facilities, Event Management, Administration, Game Guarantees, External Relations, Medical*

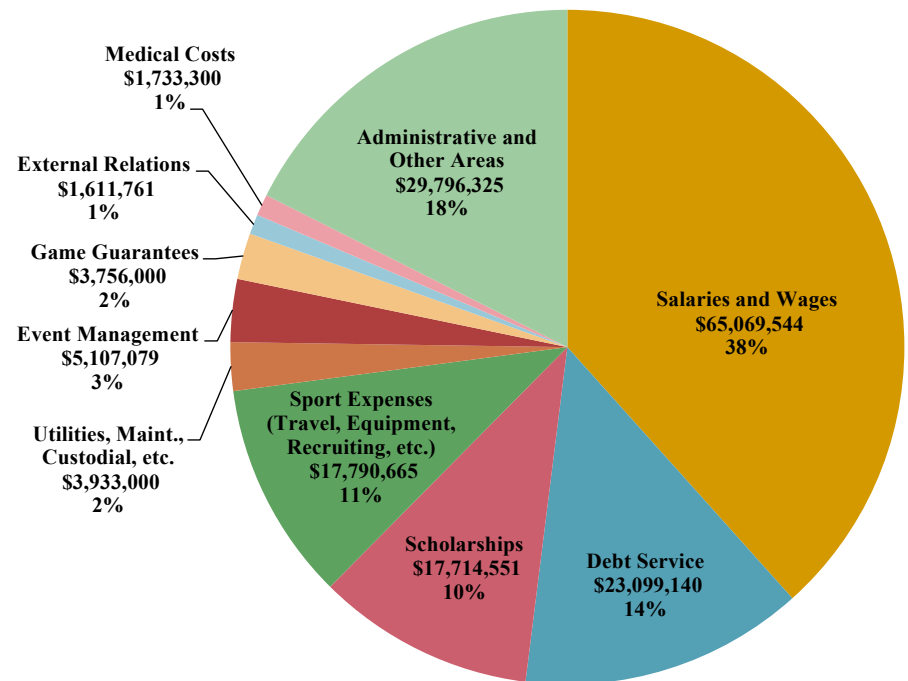
University of Iowa Athletics

Budgeted Revenue and Expense

FY2026 Athletics Budgeted Revenues
 (\$169,611,364 Total)



FY2026 Athletics Budgeted Expense
 (\$169,611,364 Total)



Direct Investment in Student-Athletes

Total FY26 Budget = \$169.6M
Student-Athletes = 573 (Estimate)

Expense Category	FY2026 Total	Avg/Athlete
Financial Aid	\$17.33M	\$30,244
Team Travel	\$8.03M	\$14,014
Training/Medical/Mental Health/ Strength & Conditioning	\$5.61M	\$9,791
Nutrition/Refueling	\$3.68M	\$6,422
Academic/Compliance Services	\$1.62M	\$2,827
Athletic Equipment/Uniforms	\$1.23M	\$2,147
Total Direct Investment in Student-Athletes	\$37.5M	\$65,445