

Presidential Committee on Athletics Meeting Minutes
Big Ten/Iowa Room, Carver-Hawkeye Arena (CHA)
May 5, 2026

Members Present: Andrews, Coleman, Geneser, Grosland, Hand, Hanley, Hollingworth, Kitchen, Lens, Moran, Pierce, Raiber, Reisinger, Sterling, Smith.

Members Absent: Bentler, Binns, Carleson, Charlton, Kitchen.

Also Present: Brickman (Associate AD), Clerry (Senior Associate AD), Davies (Associate AD), Etsey (Associate AD), Goetz (Director of Athletics), Henderson (Deputy AD), Hilleman (Senior Associate AD), Modestou (Director of EEO and Compliance), Parker (Deputy AD), Simcox (Associate AD), Tovar (Senior Associate AD), Wilson (Executive Senior Associate AD), Weitzel (Associate AD).

1. Call to Order

The meeting was called to order at 4:01 pm.

2. Approval of the April 7, 2026, PCA Minutes

Moran moved to approve the April 7, 2026, minutes; Hanley seconded the motion; unanimous approval was granted.

3. Head Coach – Lisa Cellucci

Chair Pierce introduced Coach Cellucci noting her 27th season overall at Iowa and 13th as the head coach.

Coach Cellucci spoke on the following items:

- Highlighted the strong academic and athletic momentum with the field hockey program.
- Noted competitive success both within the conference and nationally.
- Recognized individual player achievements, including an All-American leading the nation in goals and points last season.
- Emphasized a productive spring focused on identity and postseason preparation.
- Reported a strong returning core group, with only two graduating seniors this past season.
- Discussed recruiting strategy, including both national and international efforts.
- Noted the upcoming Board of Regents review of a new operations facility for the field hockey program.

Questions were received around international recruiting, NIL and revenue sharing, and the field hockey fan base at Iowa.

4. NIL – Matt Henderson & Scott Brickman

Matt Henderson and Scott Brickman spoke on the enclosed slide deck. Questions were received on personal NIL, the influence of social media on market value, and the algorithm within the NIL Go system.

5. Searches - Hanley

Hanley reported on the following current searches:

- Assistant women's wrestling coach
- Assistant field hockey coach
- Assistant tennis coach

6. Chair Report – Pierce

Chair Pierce recognized the following outgoing members in attendance: Hand, Reisinger, Raiber, and Smith. He also noted President Wilson asked for his continuation as PCA Chair for another year.

7. Subcommittee Reports

Academic Achievement – Hand

The Subcommittee met last week to review the eligibility certification process for student-athletes. Hand highlighted collaboration with registrar, student-athlete academic services, and compliance. He noted a streamlined process that uses workflow to ensure decisions are made quickly and accurately. The Subcommittee confirmed process effectiveness and ongoing data sharing with colleges is going well.

Policy and Legislative Compliance – Sterling

The Subcommittee with Lyla Clerry to discuss end of year reporting on Title IX compliance, scholarship distribution, and NCAA/EADA reporting. An increase in female undergraduate enrollment was discussed as it can impact roster alignment. The transition from scholarship allocation to roster cap model was also discussed.

Student-Athlete Well-Being – Reisinger

The Subcommittee met with Kara Park and Macy Anderson from Student-Athlete Academic Services. The group reviewed post-graduation programming and career development initiatives. The partnership with the Pomerantz center was highlighted as a positive impact for graduating student-athletes.

8. ISAAC Report – Smith

Smith reported on the following items:

- Final ISAAC meeting is scheduled for tomorrow. The announcement of the new executive board will occur during the meeting.
- Upcoming programs including De-Stress Fest and Hawks to Professionals.
- Noted the success of the Golden Herky's event.

Smith concluded by expressing his appreciation for participation in the Committee.

9. NCAA/Big Ten/Athletic Director's Report – Goetz

Goetz provided the following departmental updates:

- Thanked outgoing and continuing committee members.
- Reported 106 student-athletes graduating in the spring/summer.

- Highlighted 200 community service hours completed during the ISAAC Day of Caring.
- Shared the recently announced Academic Progress Rate (APR) with an overall department score of 994 and 11 teams achieving perfect scores.
- Currently ranked 13th in the Learfield standing after the conclusion of the winter season with 10 teams completing their seasons ranked in the Top 25.
- Reported success of the Development team reaching a \$4M fundraising goal as a part of the Together Hawkeyes Campaign.
- Provided updates on spring sports and facilities projects.
- Noted the seven football student-athletes that were drafted in the recent NFL draft.

10. Adjourn

Hand motioned to adjourn; Coleman seconded the motion. The meeting adjourned at 4:55 pm.

Jessica H. Bigg
Recording Secretary