Presidential Committee on Athletics Meeting Minutes
Gerdin Athletic Learning Center (GALC)
September 1, 2026

Members Present: Andrews, Binns, Carlson, Charlton, Coleman, Fleshman, Geneser, Grosland, Hollingworth, Kitchen, Lai, Lens, Moran, Pierce, Reimers, Sterling, Storhoff, Thompson, Reimers.

Members Absent: Hanley

Also Present: Brickman (Associate AD), Clerry (Senior Associate AD), Davies (Associate AD), Etsey (Associate AD), Goetz (Director of Athletics), Henderson (Deputy AD), Hilleman (Senior Associate AD), Lehnertz (Senior VP of Finance & Operations), Modestou (Director of EEO and Compliance), Parker (Deputy AD), Schneberger (Associate VP for Athletics Development), Tovar (Senior Associate AD), Wilson (Executive Senior Associate AD), Weitzel (Associate AD).

1. **Call to Order**
   The meeting was called to order at 4:02 pm. PCA members introduced themselves to the Committee.

2. **Approval of the May 2026, PCA Minutes**
   Charlton moved to approve the May 2026 minutes; Coleman seconded the motion; unanimous approval was granted.

3. **Head Coach – Jan Jensen**
   Chair Pierce introduced Head Women's Basketball Coach Jan Jensen, highlighting her accomplishments, including being named National Rookie Coach of the Year, her previous role as Associate Head Coach, and the program's recent Big Ten and NCAA Tournament successes.

   Coach Jensen reported on the following items:

   - Recognized the successful opening weekend performances of Iowa's fall sports programs, including field hockey, volleyball, and soccer, and emphasized the strong team atmosphere throughout the athletics department.
   - Reflected on the opportunity to spend her entire coaching career at Iowa, noting that such longevity is increasingly uncommon in collegiate athletics.
   - Discussed recent changes within the national collegiate athletics landscape, including:
     - The emergence and continued evolution of Name, Image, and Likeness (NIL) opportunities.
     - The implementation and management of revenue sharing.
   - Emphasized the importance of maintaining a collegiate athletics experience within an increasingly professionalized environment.

- Expressed enthusiasm for the upcoming season, noting six newcomers and five returning student-athletes on the roster.

Questions were received regarding NIL's impact on student-athlete well-being, integration of newcomers from both transfer and traditional freshman pathways, and the effects of Big Ten expansion.

Coach Jensen noted that today's student-athletes often live in apartments rather than residence halls, creating a different transition experience for incoming freshmen. She also noted the importance of being forward-thinking and embracing travel opportunities associated with conference expansion.

Chair Pierce thanked Coach Jensen for speaking to the Committee.

4. **Student-Athlete Academic Services (SAAS) – Liz Tovar**
   Liz Tovar and her staff spoke on the enclosed slide deck.

5. **Election of Vice Chair**
   Jennifer Sterling nominated Josh Lens for Vice Chair. Coleman seconded the nomination. The nomination was approved unanimously**.**

6. **Chair Report – Pierce**
   Chair Pierce reported on the following items:
   - PCA member recognition is scheduled during the UNI football game on September 19.
   - Members were encouraged to review the Big Ten Manual.
   - The NCAA Manual will be distributed to members.
   - Additional committee materials will be shared electronically following the meeting.

7. **Subcommittee Reports**
   Academic Achievement – Geneser
   Geneser reported the Subcommittee will be convening within the next several days and will begin reviewing its list of topics and priorities for the upcoming year.

   Policy and Legislative Compliance – Sterling
   Sterling reported the Subcommittee spent the previous year establishing its agenda and plans to follow a similar schedule during the academic year.

   Student-Athlete Well-Being – Coleman
   Coleman reported a Subcommittee meeting will be scheduled in the near future.

8. **ISAAC Report**
   Fleshman reported on the following items:
   - ISAAC hosted its first event of the academic year "Fuel Up for Fall" last week.

- The first ISAAC meeting of the year is scheduled for the tomorrow evening.
- ISAAC is partnering with the College of Pharmacy to provide flu vaccinations to interested student-athletes.
- The committee continues to focus on strategies to foster a more connected student-athlete community.
- Iowa student-athletes continue to participate in monthly Big Ten student-athlete leadership meetings.

In response to a question regarding ISAAC membership, Fleshman explained that each sport is represented by two student-athletes who are selected through an application and voting process.

9. **NCAA/Big Ten/Athletic Director's Report – Goetz**

Goetz provided the following departmental updates:

- Expressed appreciation to PCA members for their service and noted the value of their insight and institutional perspective.
- Shared several athletics highlights:
    - Former Iowa women's basketball student-athlete Taylor McCabe is pursuing graduate studies in engineering at Notre Dame.
    - Thirty-three former Hawkeyes are currently on NFL rosters.
    - Bennett Stirtz is with the Oklahoma City Thunder organization, joining recent Iowa alumni Payton Sandfort and Josh Dix in professional basketball opportunities.
    - The new Tigerhawk Beer Garden will open at Krause Family Plaza.
    - Family-friendly concession options, including Lunchables and Uncrustables, have been added at Kinnick concessions.

- Lookback on 2025-26 accomplishments:
    - Nine Iowa teams finished ranked in the national Top 25.
    - Football and women's basketball continued sellout streaks.
    - Athletics experienced a record-breaking year in philanthropic support.

Goetz also introduced Adam Schneberger who is leading fundraising efforts for Iowa Athletics.

Fall Sports Update

- Field Hockey is ranked No. 4 nationally.
- Soccer is receiving national votes.
- Volleyball opened the season with a strong weekend performance.
- Golf completed its first competition of the season.
- Cross Country opens its season at home this weekend.
- Football hosts its home opener on Saturday afternoon.

Facilities Updates

- Construction has begun on the Field Hockey Operations Facility, a project expected to take approximately ten months.
- Phase III of baseball facility upgrades is underway.
- Progress continues at Finkbine Golf Course.
- Approval has been received to proceed with the Carver-Hawkeye Arena renovation project.
    - The project has secured $44 million in philanthropic support.
    - SLAM has been selected as the project architect.
    - Construction is anticipated to occur over two academic years.

Ticketing

- Football ticket sales remain strong, with the first four home games sold out.
- Men's and women's basketball and wrestling tickets are currently on sale.

National Landscape

- Continued federal legislative discussions impacting college athletics.
- Ongoing developments related to age-based eligibility matters.
- The Big Ten Conference remains pleased with the manner in which conference leadership is navigating the current environment.

10. <u>Adjourn</u>

Kitchen motioned to adjourn; Carlton seconded the motion. The meeting concluded at 5:07 pm.

Jessica H. Bigg

Jessica H. Bigg
Recording Secretary

1

GALC GRADUATE ASSISTANTS / INTERNS

Emma Conway
Grad Assistant

Dylan Darsidan
Grad Assistant

Lainey Woodward
Big Ten Intern

2

The Role of Academic Services

- Tailored advising and programming to the unique demands of intercollegiate athletics.
- Assist with academic planning and progress toward degree completion, monitor how a student-athlete's academic performance affects NCAA, conference, and institutional eligibility requirements, as well as their ability to participate in competition.
- All first-year student-athletes and Tier I students meet weekly with their assigned Athletic Academic Coordinator. All other student-athletes meet at least monthly to review academic performance.
- Information communicated to coaches through a Weekly Academic Report.
- All students can take advantage of tutoring and student development programming.

3

HAWKEYE LIFE
AUGUST 2025 - MAY 2026

LEADERSHIP

93% HAWKEYE LIFE PARTICIPATION

HAWKEYE LIFE PROGRAM PARTICIPATION
- 211 STUDENT-ATHLETES WITH 10+ HOURS
- 48 STUDENT-ATHLETES WITH 25+ HOURS
- 10 STUDENT-ATHLETES WITH 50+ HOURS

ISAAC
- 50+ STUDENT-ATHLETES
- INCLUDING EXECUTIVES, REPRESENTATIVES AND AT-LARGE MEMBERS

ACADEMIC SUCCESS

GRADUATION SUCCESS RATE 89%
- 20,000+ ACADEMIC VISITS BY STUDENT-ATHLETES TO GALC/YEAR
- 3.29 AVERAGE GPA
- 345 PCA MEDALLION WINNERS
- 272 ACADEMIC ALL-BIG TEN SELECTIONS
- 420 DEAN'S LIST & PRESIDENT'S LIST HONOREES
- 124 GRADUATES

90% AVERAGE RETENTION RATE FOR SCHOLARSHIP STUDENT-ATHLETES OVER THE PAST 10 YEARS

CAREER DEVELOPMENT

97% PLACEMENT RATE

CONNECTING @ KINNICK
- 130+ STUDENT-ATHLETES ATTENDED TO NETWORK WITH BUSINESS PROFESSIONALS, GRADUATE SCHOOL, AND VOLUNTEER ORGANIZATIONS

FINANCIAL LITERACY EDUCATION
- 280+ ATHLETES ATTENDED SESSIONS THIS YEAR FOCUSED ON BUDGETING, INVESTING, TAXES, AND NIL

HEALTH & WELL-BEING

TOP 5 MENTAL HEALTH NEEDS:
ANXIETY, DEPRESSION, STRESS, TRAUMA, DISORDERED EATING/BODY IMAGE

TOP 5 PERFORMANCE NEEDS
PERFORMANCE ANXIETY, CONFIDENCE, MENTAL SKILLS TRAINING, COMMUNICATION/RELATIONSHIPS

100% STUDENT-ATHLETE MY PLAYBOOK COMPLETION

TOPICS INCLUDE:
- SEXUAL ASSAULT & VIOLENCE PREVENTION
- ALCOHOL & DRUG EDUCATION
- MENTAL HEALTH
- BYSTANDER INTERVENTION TRAINING

COMMUNITY ENGAGEMENT

5-YEAR ECONOMIC IMPACT $276,105

UI DANCE MARATHON
DONATIONS - $14,600+ (7-YEAR TOTAL)

ISAAC DAY OF CARING
- 200+ STUDENT-ATHLETE VOLUNTEERS AT 15+ LOCAL ORGANIZATIONS
- 28-YEAR PARTNERSHIP WITH UNITED WAY

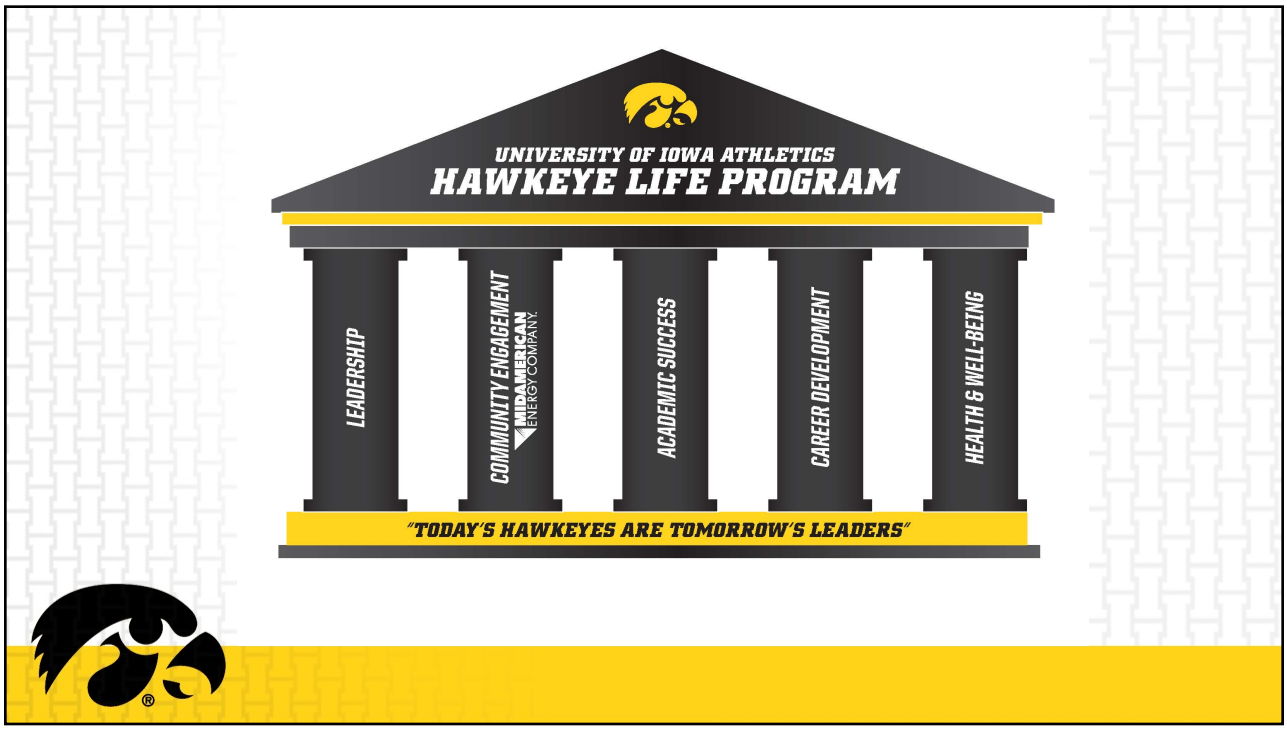
$60,000+
ISAAC DAY OF CARING
5-YEAR ECONOMIC IMPACT

MFG ADOPT-A-FAMILY
- 100+ STUDENT-ATHLETES PURCHASED & WRAPPED GIFTS FOR 2 FAMILIES IN NEED

65 CAMPUS & COMMUNITY PARTNERSHIPS

FOLLOW US ON INSTAGRAM @UISAAS

4



5

Campus:

- Staff Council & Staff Council Executive Committee
- Associate Dean's & Directors Committee
- UI First-Generation Task Force
- UI REACH Employer Advisory Committee
- HESA Partners for Experiential Learning
- 1st Gen Hawk Supervisors Committee
- Excelling at Iowa
- Student Academic Services Users Group (SASUG)
- ISSS Orientation Logistics Committee
- Hubbard Scholars
- First Year Seminar Adjunct Instructor

B1G Conference & N4A:

- Big Ten Academic Directors
- B1G Student Athlete Development
- B1G Inclusive Excellence Committee
- B1G Learning Specialist Group

Athletics:

- Iowa Athletics HWOC Committee (Health & Well Being Outreach Committee)

Community:

- United Way of East Central Iowa – Collegiate BOLD (Board Orientation and Leadership Development)
- Johnson County Neighborhood Centers (Board Chair)

Committees / Partnerships

6

STUDENT-ATHLETE ACADEMIC SERVICES

FALL 2026 EVENTS

AUGUST

Fuel Up for Fall:
Friday, August 28th 10:00am-2:00pm
Gerdin Athletic Learning Center 1st floor café
Kick off the fall semester, meet staff & student-athletes & enjoy smoothies/parfaits!

SEPTEMBER

ISAAC Meeting:
Wednesday, September 2nd 8:00pm
Feller Club Room

PCA Academic Recognition:
Saturday, September 19th 3:00pm
Iowa Football vs. UNI
Kinnick Stadium

OCTOBER

ISAAC Meeting:
Wednesday, October 7th 8:00pm
Feller Club Room

Connecting @ Kinnick:
Tuesday, October 13th 6:00-8:00pm
Kinnick North End Zone
Student-athlete career fair

Financial Literacy with SCOUT All Student-Athlete Sessions:
Wednesday, October 14th 6:00pm & 7:00pm
Feller Club Room

Individual Financial Literacy Appointments with SCOUT:
Wednesday, October 14th 9:00am-3:00pm
Thursday, October 15th 9:00am-12:00pm
Gerdin Athletic Learning Center

Hallow-Ridge Halloween:
Saturday, October 17th All Day
Pheasant Ridge Neighborhood Center

NOVEMBER

ISAAC Meeting:
Wednesday, November 4th 8:00pm
Feller Club Room

NCAA Civic Engagement Day:
Day off for all teams except those in season
Tuesday, November 3rd

DECEMBER

Adopt A Family Wrapping Party:
Wednesday, December 2nd 7:00pm
Feller Club Room

ISAAC Meeting:
Wednesday, December 2nd 8:00pm
Feller Club Room

De-Stress Fest:
December 7th-16th
Gerdin Athletic Learning Center
Various activities & events

Check Helper Helper for additional events & details!

Individuals with disabilities are encouraged to attend all University of Iowa sponsored events. If you are a person with a disability who requires a reasonable accommodation in order to participate in this program, please contact Kara Park in advance at 330-858-9158.
The university of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, creed, color, religion, national origin, sex, pregnancy, disability, genetic information, status as a U.S. veteran, service in the U.S. military, sexual orientation, gender identity, associational preferences, or any other classification that deprives the person of consideration as an individual. The university also affirms its commitment to providing equal opportunities and equal access to university facilities. For additional information on nondiscrimination policies, contact the Director, Office of Equal Opportunity and Diversity, the University of Iowa, 202 Jessup Hall, Iowa City, IA 52242-1316, 319-335-0705 (voice), 319-335-0697 (TTD), diversity@uiowa.edu.

7

Scout®

IOWA × SCOUT FIVE YEARS

OF STUDENT-ATHLETE IMPACT

2021–2026 PARTNERSHIP

5	2,000+	550+	27%	29%
YEARS OF PARTNERSHIP	IOWA STUDENT-ATHLETES SERVED THROUGH SCOUT	HOURS OF FINANCIAL EDUCATION & 1:1 SUPPORT	HAVE SCOUT INVESTMENT ACCOUNTS	HAVE SCOUT SAVINGS ACCOUNTS

CREATED BY STUDENT-ATHLETES. BUILT FOR STUDENT-ATHLETES.

Scout is the only company that combines on-campus financial education with a lifetime digital financial platform—giving Iowa student-athletes access to real financial experts before, during, and after their athletic careers.

- Personalized on-campus financial education
- One-on-one financial coaching
- Parent & guardian engagement
- 24/7 access to financial experts through the Scout app
- Tax, investing, budgeting, contracts, LLCs, NIL and revenue share support
- Lifetime access to the Scout platform for student-athletes who leave Iowa in good standing

FIVE YEARS OF IMPACT

Scout has partnered with hundreds of Iowa student-athletes across every sport and stage of their financial journey.

FOOTBALL · MEN'S BASKETBALL · WOMEN'S BASKETBALL · BASEBALL · SOFTBALL · SOCCER · WOMEN'S SOCCER · WRESTLING · ROWING · TRACK & FIELD · GOLF · AND MANY MORE

Custom education for each team covering topics from budgeting and investing to NIL taxes, LLC formation, contracts, and long-term wealth building.

WHAT MAKES SCOUT DIFFERENT

Education → Execution → Lifetime Support

ON CAMPUS
- Team financial education
- Individual financial coaching
- Parent & guardian sessions
- Recruiting weekend support
- Customized content by team

YEAR-ROUND
- 24/7 access to financial experts
- Investing guidance
- Tax planning & filing
- LLC formation
- Budgeting tools
- The Playbook
- Financial planning

FOR LIFE
Lifetime access to the Scout app and financial support team for athletes who leave Iowa in good standing.

REAL IMPACT. REAL RESULTS.

- 140 athletes participated in live financial education during a recent two-day campus visit.
- Football players received 1:1 tax guidance, with 14 players meeting individually with our team.
- Multiple athletes formed LLCs immediately after sessions, with many more on the sign-up list.
- Student-athletes from football, basketball (M/W), baseball, rowing, softball, wrestling, track & field, soccer and more took part in 1:1 financial coaching.
- Ongoing collaboration with Iowa staff to deliver education based on athlete feedback and needs.

HEAR FROM IOWA STUDENT-ATHLETES

"Scout made something that felt complicated actually make sense."
— BRYNN STORHOFF
Iowa Rowing

"Scout helps me capitalize on being in the TV as a student-athlete at Iowa. They're helping us build a strong financial foundation that will allow us to be debt-free in the future."
— CARSON BECKETT
Iowa Baseball

"Thank you for taking the time to talk to me and other student-athletes at the University of Iowa. Your efforts provide us with the opportunity to be successful while competing in the Black and Gold."
— LENDON PHILLIPS JR.
Iowa Football

HEAR FROM IOWA STAFF

"I myself still use Scout even though I'm no longer playing, they filed my taxes for me and it couldn't have been a smoother process."
— NOAH SHANNON
Assistant Director, Player Development
Iowa Football

THE PLAYBOOK

Your full-service money team. Wealth, tax, investing—all in one.

- Investing & Savings
- Tax Support & Filing
- Budgeting & Planning
- LLC Management
- Contracts & NIL Guidance
- Revenue Share Support

24/7 Expert Access

WHAT'S TO COME

FINANCIAL HEALTH SCORE
Personalized score to track financial habits, measure progress, and build a stronger future.

DATA DASHBOARD
Powerful insights for Iowa to measure impact, engagement, and long-term outcomes.

Scout® BUILT FOR STUDENT-ATHLETES. BACKED BY SCOUT.

Get paid faster. Build your future. We've got your back.

www.scout-financial.com

8

BTN / CBS Experience
Football & M/W Basketball
Championships

B1G Life Series – Oregon

B1G Leadership Summit – Chicago

B1G Leadership /Career Opportunities

9

2026-2027 ISAAC Roster

- Executives
  - Co-Presidents
    - Easton Fleshman (M. Wrestling)
    - Brynn Storhoff (W Swim/Dive)
  - Vice President
    - Mack Panko (Field Hockey)
  - Secretary
    - Lexie Haig (Field Hockey)
  - 3 Committee Chairs
    - Community Engagement Chair – Will Ryan (M. Cross Country)
    - Career & Leadership Chair – Duke Faley (M. Track & Field)
    - Health & Well-Being Chair – Josie Hood (W Swim/Dive)

IOWA STUDENT-ATHLETE ISAAC ADVISORY COMMITTEE

ISAAC

10

HAWKEYE LIFE CHALLENGE

HLC

Bronze Level: 10+ hours of Hawkeye Life events
Silver Level: 25+ hours of Hawkeye Life events
Gold Level: 50+ hours of Hawkeye Life events

The Hawkeye Life Challenge recognizes student-athletes for their participation in Hawkeye Life programs and events.

Certificates will be awarded at the end of the academic year to student-athletes who complete each level of the "challenge".

Bronze Level: 10+ hours of Hawkeye Life events
Silver Level: 25+ hours of Hawkeye Life events
Gold Level: 50+ hours of Hawkeye Life events

Student-athletes can also include independent community engagement hours and submit those as a past commitment. Tutoring and academic meetings do not count.

Student-athletes can keep track of their progress towards different levels on Helper Helper.

Questions? Contact Macy Jonasson, Assistant Director for Student Development: macy-anderson@uiowa.edu

Hawkeye Life Challenge

11

PCA Recognition

Fall 2026 PCA Recognition

- **Saturday, September 19th** Iowa football vs. University of Northern Iowa 3:00pm
- Student-athletes who earned a 3.0+ term GPA Spring 2026 will be recognized on the field at half-time of the football game
  - 411 students recognized
- Student-athletes who earned the PCA Medallion (3.0+ GPA both Fall 2025 and Spring 2026 terms) will receive the PCA Medallion
  - 345 student-athletes will receive a medallion
- RSVP by September 11th

12

TUTORING DATA

795 TUTOR REQUESTS

81.8% (in-house) / 86.2% overall match rate

167 LEARING ASSISTANT REQUESTS

100% LEARNING ASSISTANT MATCH RATE

52 STUDY HALL REQUESTS

100% STUDY HALL MATCH RATE

13

2025-2026 Academic Support Initiative (ASI)

STUDENT SUPPORT TEAM

Fall 2025 & Spring 2026

- 11 student-athlete participants
  - 2 incoming freshmen
  - 9 returning students
  - Returning student GPAs ranged from **1.92–2.20**
- Average End of Semester GPA: **2.34 – 2.49**
  - Freshmen average: **2.83**
- 7 students increased their semester GPA, 1 student decreased their semester GPA
  - 2 student continued academic probation
  - 1 student withdrew

14