

Presidential Committee on Athletics Meeting Minutes
Big Ten/Iowa Room, Carver-Hawkeye Arena (CHA)
March 3, 2026
4:01-4:45 pm

Members Present: Carlson, Charlton, Coleman, Geneser, Grosland, Hand, Hanley, Hollingworth, Kitchen, Lens, Moran, Pierce, Reisinger, Smith.

Members Absent: Andrews, Binns, Bentler, Raiber, Sterling.

Also Present: Clerry (Senior Associate AD), Goetz (Director of Athletics), Hansen (VP for Student Life), Henderson (Deputy AD), Hilleman (Senior Associate AD), Lehnertz (Senior VP Finance & Operations), Parker (Deputy AD), Simcox (Associate AD), Tovar (Senior Associate AD), Wilson (President), Wilson (Executive Senior Associate AD), Weitzel (Associate AD).

1. Call to Order

The meeting was called to order at 4:01 pm.

2. Approval of the February 3, 2026, PCA Minutes

Geneser moved to approve the February 3, 2026, minutes; Hanley seconded the motion; unanimous approval was granted.

3. President Barbara Wilson

Chair Pierce introduced President Wilson as the 22nd President of the University of Iowa. Highlights from her career, including 21 years at the University of Illinois, with prior appointments at UC Santa Barbara and the University of Louisville were noted.

President Wilson began by expressing her appreciation for the Committee's service and commitment. She emphasized the critical role athletics plays as the corridor to the university. Wilson discussed key initiative under her early tenure, including the Together Hawkeyes Campaign, and specifically noting that 40% of athletic donors later contribute to other areas of the university.

She spoke on the national impact Iowa traditions have, such as The Wave. She also reflected on her interactions with student-athletes, including her most recent attendance at the football scholarship dinner.

Questions were received and answered around the Big Ten governance, fundraising and donor engagements, expansion of Big Ten membership, academic priorities and the Big Ten Academic Alliance, and recruiting.

4. Searches - Hanley

Hanley noted two active coaching searches:

- Assistant Volleyball Coach
- Assistant Football Coach

5. Chair Report – Pierce

Chair Pierce reported the following:

- 446 student-athletes were recognized at the men's basketball game vs. Ohio State for achieving a 3.0 GPA or higher during the fall semester.

6. Subcommittee Reports

Academic Achievement – Hand

The Subcommittee met with Liz Tovar to review graduation rates and the distribution of majors. The current Graduation Success Rate (GSR) is 89% which is up one percentage point. The group discussed the impact of the transfer portal on graduation data and noted the APR remains a strong indicator of student-athletes' academic success. It was noted student-athletes have a broad representation of academic majors, with some clustering in Sport and Recreation Management.

Policy and Legislative Compliance – Pierce (on behalf of Sterling)

The Subcommittee met with Kelsey Shust who provided an overview of three major areas of state and federal legislative impacts on college athletics. Discussion was had regarding ways in which these relate to existing state laws, intersections with the CSC, impact on international students, and ways the Big Ten Conference is navigating the current legislative landscape.

Student-Athlete Well-Being – Reisinger

The Subcommittee attended a recent ISAAC meeting. Student-athletes shared positive feedback regarding community, support services, and post-graduate programing. Areas identified for improvement included parking, availability for tutors for advanced courses, and potential revision to Black Card policies. Feedback from this meeting has been shared with Athletics Administration.

7. ISAAC Report – Smith

Smith reported on the following upcoming events:

- Study abroad programming in collaboration with the Pomerantz Center
- Financial Literacy programming through SCOUT
- Career Connections session with I-Club letterwinners

8. NCAA/Big Ten/Athletic Director's Report – Goetz

Goetz provided the following departmental updates:

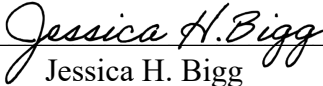
- February 1 viewership exceeded 25 million.
- Men's basketball attendance has increased by an average of 2,000 attendees per game.
- Women's basketball has had 51 consecutive sellouts.
- Six of eight winter sports and three of six fall sports ranked in the top 25 nationally.
- Ryan Johnson had the world-best throwing record in the weight throw and was one of two Big Ten individual champions at the Track and Field Indoor Big Ten Championships.

- Announcement of Dean Ward as the Head Women's Soccer Coach.
- Continued collaboration with the university partners including admissions, healthcare, and fundraising.
- Discussion of national legal and governance updates, including engagement with the NCAA and the College Sports Commission (CSC).
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Questions were received and addressed regarding presidential involvement in NCAA governance structures.

9. Adjourn

Hand moved to adjourn the meeting; Charlton seconded. The meeting adjourned at 4:45 pm.



Jessica H. Bigg
Recording Secretary