

Presidential Committee on Athletics Meeting Minutes
Big Ten/Iowa Room, Carver-Hawkeye Arena (CHA)
April 7, 2026

Members Present: Charlton, Geneser, Hand, Hanley, Hollingworth, Kitchen, Lens, Pierce, Raiber, Reisinger, Sterling, Smith.

Members Absent: Andrews, Bentler, Binns, Carlson, Coleman, Grosland, Moran.

Also Present: Banse (Associate AD), Brickman (Associate AD), Clerry (Senior Associate AD), Collins (Assistant AD), Davies (Associate AD), Etsey (Associate AD), Goetz (Director of Athletics), Henderson (Deputy AD), Hilleman (Senior Associate AD), Lehnertz (Senior VP of Finance and Operations), Modestou (Director of EEO and Compliance), Parker (Deputy AD), Simcox (Associate AD), Tovar (Senior Associate AD), Wilson (Executive Senior Associate AD), Weitzel (Associate AD).

1. Call to Order

The meeting was called to order at 4 pm.

2. Approval of the March 3, 2026, PCA Minutes

Hand moved to approve the March 3, 2026, minutes; Hanley seconded the motion; unanimous approval was granted.

3. Head Coach – Joey Woody

Coach Woody was introduced to the Committee and provided an overview of his career both as a student and professional athlete. Team and individual conference and national achievements were acknowledged.

Woody spoke on the current roster, noting the Big Ten competitiveness, especially with the expansion, and recruiting strategies including limited reliance on the transfer portal. Recent success at the Indoor conference and national meets were highlighted.

Questions were received and answered on facilities, and his current coaching staff. Woody emphasized his personal and professional ties are key factors to the success and career he has had at Iowa.

4. Event Management – Marcus Wilson & Josh Berka

Wilson and Berka presented on the enclosed slide deck. Discussion included coordination for campus events, scope assessments, and operational approaches for large external events.

5. Searches - Hanley

No active searches were reported.

6. Chair Report – Pierce

No updates to report on.

7. Subcommittee Reports

Academic Achievement - Hand

The Subcommittee recently met with Liz Tovar to discuss the role academics has in recruiting. Hand noted there are no admissions exceptions for student-athlete, and denied applicants may appeal. International recruits with a GPA under a 3.0 may be considered through the UI Link program.

Discussions continue regarding ways the Subcommittee can work with admissions to address these challenges.

Policy and Legislative Compliance – Sterling

The Subcommittee met with Greg Davies and Andy Banse. Davies reviewed budget structures and EADA reporting requirements. Banse provided an overview of the compliance department's staffing, mission, and responsibilities related to institutional, conference, and NCAA compliance.

Student-Athlete Well-Being – Reisinger

The Subcommittee met with Andy Banse. Banse provided an update on gambling education, rules, and enforcement. Student-athletes and athletics department staff are prohibited from betting on NCAA sponsored sports, including prediction markets. Compliance staff meet with teams regularly to review expectations. Reminders are provided around sporting events with high betting traffic (Super Bowl, March Madness, etc.).

8. ISAAC Report – Smith

Smith reported on the following items:

- ISAAC Day of Caring – April 19
- Golden Herkys – May 4
- Senior Reception – May 15

9. NCAA/Big Ten/Athletic Director's Report – Goetz

Goetz spoke on the continued development of rules surrounding the CSC and efforts to ensure institutional compliance while navigating a changing landscape.

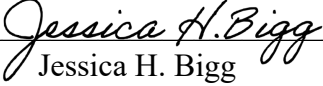
Athletic highlights included:

- Nine teams (between fall and winter) finished ranked in the top 25.
- Women's wrestling placing second at nationals.
- Men's wrestling placing fourth at nationals.
- Gymnastics qualified for NCAA regionals.
- Women's basketball had 53 consecutive sell-outs in Carver-Hawkeye Arena.
- Men's basketball had tremendous attendance growth, student engagement, and national visibilities during their elite eight run.

Questions were received and answered around the impact of potential executive actions on currently enrolled students.

10. Adjourn

Charlton moved to adjourn the meeting. Kitchen seconded the motion. The meeting adjourned at 5:02 pm.



Jessica H. Bigg
Recording Secretary

IOWA

Event Management Overview

Presidential Committee on Athletics

April 7, 2026

By The Numbers

Event attendance

Over one million fans attended home Iowa athletic events in the 2024-25 academic year.

Total events

Event Management is responsible for the operation of approximately 200 home athletic events each academic year.

Football game day scope

When filled to capacity, Kinnick Stadium is equivalent to the sixth largest city in Iowa.

Football coverage

On game day, it takes over 1200 people in a variety of roles to execute a home football game. These include contract security, law enforcement, concessionaires, Athletics staff and students, volunteers, external partners, etc.

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Who we Are

- Full-time permanent staff
 - Marcus Wilson; Executive Sr. Associate Director of Athletics
 - Football (primary)
 - Josh Berka; Assistant Athletics Director
 - Football (secondary), Women's Basketball, Men's Wrestling
 - Shawn Koenigsberg; Director of Event Management
 - Football (parking), Men's Basketball, Rowing, Track & Field
 - Scott Thompson; Associate Director of Event Management
 - Field Hockey, Soccer, Gymnastics, Swimming & Diving, Tennis, internship program
 - Haley Freeseemann; Assistant Director of Event Management & Administration
 - Volleyball, M/W Golf, Women's Wrestling, Softball, customer service
 - Gregg Niemiec; Spirit Squads Coordinator/Event Mgmt. Asst.
 - Baseball

Who we Are

- Temporary staff
 - Sydney George, Event Coordinator
 - Soccer, Tennis, Track & Field, Baseball
 - Nick Balster, Intern (3rd year)
 - Wil Barker, Intern (2nd year)
 - Brooklyn Welsh, Intern (2nd year)
 - Leah Kasch, Intern (2nd year)
 - Jorryn Crall, Intern (1st year)
 - Carly Schrum, Intern (1st year)



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What we do

- Fan Safety
- Parking & Transportation
- Customer Service
- Game/Team Operations



Fan Safety

- Gate security (OpenGates)
- Crowd management
- Law enforcement
- Fire
- Emergency Action Plans
 - Kinnick Command
 - Weather
- Emergency medicine



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Parking & Transportation

- Parking lot inventory management
- Shuttle coordination
- Tailgating
- RVs
- Traffic control



Customer Service

- Ticket taking/ushering
- Fans First
- Fan-directed communication (game day websites)
- ADA accommodations



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Game/Team Operations

- Team logistics
- Support personnel
 - Public address announcers
 - Table/sideline crews
 - Volunteers
- Officiating and replay coordination
- Postseason championship bids and execution



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Our “Team”

- UI Campus Safety
 - UIPD
 - UI Emergency Management
 - Fire Safety
- BEST Crowd Management
- UI Parking & Transportation
- Athletic Facilities
- UI Risk Management
- UI Office of Civil Rights Compliance
- UIHC Emergency Medicine
- Johnson County
 - Emergency Management
 - Ambulance Service
- UI Sport & Recreation Management
- Think Iowa City
- Q3
- National Weather Service

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Presidential Committee on Athletics – April 7, 2026

Questions?

→ [Hawkeyesports.com/gameday](https://hawkeyesports.com/gameday)

Josh Berka
Assistant Athletics Director

(319) 335-9297
josh-berka@uiowa.edu

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