Landscape of Higher Education

- Shaping our future: How should Higher Education help us create the society we want?
- What has changed?
- What are we facing now?
- What can we do?
Where we were - Views of Higher Education

- Once upon a time, Higher Education enjoyed broad public support
  - State Legislatures and regularly increasing support
  - Students and families – investment in Higher Education was bound to payoff
Where are we now?

- Public trust in Higher Education is declining
- Tuition costs are rising and much is being said around the country about climbing student debt
- Higher Educations’ “promise” seems to be under siege
Two Strategies to Consider

- Focus on staying competitive in the global economy
  - Transformation of the General Education curriculum
  - STEM
- Work together to repair an ailing society
  - Concept of grand challenges
But there are new challenges

- In addition to these strategies, we also have to consider – and embrace – the startling changes in which course content may be offered...
Massive Online Open Courses

- Commonly referred to as “Moocs”
- MOOCs were largely unknown until a wave of publicity last year about Stanford University’s free online artificial intelligence course attracted 160,000 students from 190 countries.

- So….where will this lead Higher Education? How should we respond?
- There are two camps of views...
Some see MOOCs *up-ending the whole model of higher education*, allowing students to complete full courses of study in a non-traditional format, particularly with international students, which have made up a large part of the student body in early MOOC courses.
And another view...

- Others see MOOCs playing a much smaller role, with the MOOC system of “badges” or certificates for course completion integrated into programs higher education institutions already offer.
What do Faculty Think about Moocs?

- Undergraduate versus graduate courses
- The personal interaction?
- How to guard against cheating?
Thought-provoking times...

- So what do we do as a major public university to position ourselves for the future?
- What are and will be the expectations of young people of the next generation?
- How do we evolve and adapt?
- How do we maintain our core missions and role in society as we evolve?