March 29, 2012

President’s forum
So what does this mean? How have we come from “Outreach” to “Engagement?”
Definitions—Volunteerism and Outreach

- Individual Civic Participation and Volunteer Work
- Service Provision
- Campus Outreach

“Hi, I’m Chuck. You must be our new VP of Productivity!”
Publicly Engaged Research and Teaching

- Campus/Community Engagement—active collaboration with shared planning, reciprocity, and impact on both research/teaching and community
- Campus/Community Partnerships—sustained engaged relations that integrate needs, assets, strategies in significant, transformative ways
You might be surprised to learn that...
We already are an ENGAGED UNIVERSITY!
Mary Cohen, Music and Education
Oakdale Prison Community Choir
Get Ready Iowa: John Spencer, Delta Center and Obermann Center for Advanced Studies
Larry Weber and Witold Krajewski, Iowa Flood Center
Floodplain mapping for Iowa communities
Chuck Connerly, Urban and Regional Planning
Iowa Initiative for Sustainable Communities
• The Career Leadership Academy (CLA) is a 4 semester academic program that focuses on leadership and career preparedness skills

• During the third semester of the program, *The Leader Who Engages with the World*, CLA students create service learning projects with Corridor Area partners to address community needs

• CLA students have helped hundreds of community members in various projects coordinated with UIHC, Habitat for Humanity, the Hope Lodge, local elementary schools, and many others

http://www.youtube.com/watch?v=SuJ-5oSqqIQ
The Mission:
The Community-Based Learning Program (CBLP) prepares students for community leadership and citizenship. In doing so, CBLP helps connect students, faculty members and staff with communities, responds to community needs and opportunities, and serves as a portal to the University for community organizations seeking student involvement.

www.careers.uiowa.edu/cblp
Dental Public Health Graduate Student and Local Teacher
Pharmacy Students Preparing for Health Screenings
Dedicated to promoting civic engagement and learning in higher education.

By 2010, Iowa Campus Compact includes 19 member institutions.
Iowa Campus Compact: Mission and Goals

- Advances the public purpose of colleges and universities by deepening their ability to improve community life **AND** to educate students for civic and social responsibility!
Strengthen Organizational Infrastructure

Further Institutionalize Civic Engagement!

Meet Critical Community Needs

Assess and Communicate Impact
Foster public trust in & access to health science information and clinical research

Increase participation of individuals from underrepresented and underserved groups in clinical, behavioral & health services research

Promote implementation research and speed adoption of best practices in the community.
CTSA Community Engagement: Strategies To Date

- Build broad based partnerships with 4 Iowa Communities
- Train University investigators in Community Based Participatory Research & culturally competent research methods.
- Expand current University practice networks
The Nutrition Center is helping Iowa communities evaluate programs designed to promote nutritious eating habits in schoolchildren.
Programs such as Iowa’s Center for Agricultural Safety and Health develop programs to prevent injuries and illnesses in agricultural settings.
Public Health students complete internships and practicums in community settings, including local and state health departments, hospitals, and social service agencies.
Community Engagement provides Life-Time Fulfillment!