Strategic Plan 2010-2016

Renewing *The Iowa Promise*:
Great Opportunities – Bold Expectations
Great Opportunities: Planning Context

Great Flood
2008

Great Recession
2008-10

Comprehensive Campaign
2010-16

Great Opportunities

Bold Expectations

Focused Excellence
Great Opportunities – Bold Expectations

Mission:
- Education
- Research and Creative Work
- Outreach
- Health Care

Expectations:
- Student Success
- Knowledge and Practice
- New Frontiers in the Arts
- Better Futures for Iowans

Opportunities: New Facilities and Comprehensive Campaign

Foundational Commitments:
- Inclusion and Internationalization
- Sustainability
- Collaboration, Enterprise, Innovation

University Functions: Business Services | Clinical Enterprise | Development | Facilities Management | Financial Management | Human Resources | Information Resources and Technology | Intercollegiate Athletics | Legal & Risk Management | Strategic Communications | Student Life and Housing
Bold Expectations: Student Success

**QUALITY**
- Best student-centered educational experiences in Big 10
- Degree completion

**ACCESS**
- Expand enrollment & opportunity

**AFFORDABILITY**
- Contain cost
- More efficient & innovative
**Bold Expectations:**

**Student Success**

**Quality**
- Best student-centered educational experiences in Big 10
- Degree completion

**Access**
- Expand enrollment & opportunity

**Affordability**
- Contain cost
- More efficient & innovative
**Bold Expectations:**

**Student Success**

**QUALITY**
- Best student-centered educational experiences in Big 10
- Degree completion

**ACCESS**
- Expand enrollment & opportunity

**AFFORDABILITY**
- Contain cost
- More efficient & innovative
Bold Expectations: Knowledge and Practice

• Tenure track faculty “cluster hires” to address “grand challenges”
**Bold Expectations:**  
New Frontiers in the Arts

- Innovation in the arts
  - Stimulate creative work
  - Educational opportunities
  - New facilities
Bold Expectations:
Better Futures for Iowans

- Educate place-bound Iowans
- Economic and cultural vitality
- Health and quality of life
Moving Forward
Thank You