

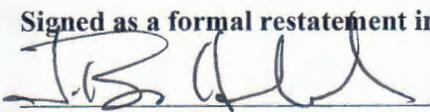
**AN ENDORSEMENT OF THE  
UNIVERSITY OF IOWA FOUNDATION  
AS THE PREFERRED CHANNEL FOR PRIVATE SUPPORT OF  
THE UNIVERSITY OF IOWA**

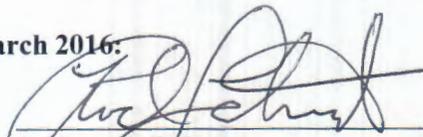
As a formal restatement of a long-held University of Iowa (University) intention, the University requests that all donors be encouraged to direct their support—outright gifts and bequests—for the benefit of the University or any of its units, programs, or projects through the University of Iowa Foundation (Foundation).<sup>1</sup> The Foundation is the preferred channel for private support of the University.<sup>2</sup> The University president is a member of the Foundation board and serves on its Executive Committee. The University provost, vice presidents, deans and other administrators also have a close working relationship with the Foundation.

The Foundation solicits funds beyond those available through state appropriations, tuition payments, federal grants, contracts, or from other non-gift sources, thus providing the University with a margin of distinction in fulfilling its mission of excellence in education, research, service, and patient care. The Foundation is an active participant in assisting the University's determination of its fundraising priorities. In addition to carrying out fundraising initiatives, from comprehensive campaigns to departmental projects, the Foundation participates actively in the broad institutional advancement efforts of the University serving in promotional and advocacy roles. Specifically, the University affirms the following endorsement of the Foundation:

1. The role of the Foundation as the preferred channel for private support should be explained at every logical opportunity within the University and to potential donors.
2. The University discourages the formation of other fundraising organizations supporting the University.
3. The University expects gifts to be spent according to Foundation and University guidelines, and communicates its guidelines for deposits into or withdrawals from Foundation accounts to deans, department heads, major unit directors, and other key administrators.
4. The Foundation and University collaborate to fulfill the intentions of each donor.
5. The University reaffirms its commitment to the centralized model of institutional fundraising that has been successfully embodied by the Foundation since it was organized in 1956. A team of professional fundraising officers within one organization provides central coordination of development efforts and efficiency of the nonprofit operational support they require. This approach also makes specialists available to work on behalf of academic and select non-academic units, as well as in areas of expertise such as annual giving programs; capital, major, and special campaigns; corporate and foundation relations; development communication; donor relations; endowment management; and major gifts.
6. The University recognizes that the Foundation's staff is trained and equipped to solicit, receive, record, acknowledge, and steward gifts and to properly recognize and honor donors for their support. The Foundation and the University understand that advantages to donors of utilizing sophisticated giving plans and instruments, and is structured through the Foundation's independent board of directors and its Investment Committee to provide excellence in stewardship of gift funds.
7. The University acknowledges the Foundation's expertise in assessing the probable cost effectiveness of proposed fundraising projects and recommending to the University possible avenues for pursuing development ideas.

**Signed as a formal restatement in March 2016:**

  
**Bruce Harreld**  
President  
The University of Iowa

  
**Rodney P. Lehnertz**  
Senior Vice President  
Finance & Operations

  
**P. Barry Butler**  
Executive Vice President and Provost  
Office of the Provost

<sup>1</sup> In legal documents such as wills and trusts, the Foundation, an Iowa nonprofit corporation exempt under IRC §501(c)(3), should be referred to as the "State University of Iowa Foundation."

<sup>2</sup> The Iowa Law School Foundation (ILSF) continues to operate as an Iowa nonprofit corporation with an independent board of directors. The preference of the ILSF and College of Law is for gifts supporting the College of Law to be held by the ILSF which are invested through the Foundation as its agent. This endorsement is not intended to discourage contributions to the ILSF, which was organized before the Foundation and works cooperatively with it. All ILSF donors are recognized as donors to the UI Foundation.